

CANADA<sup>★</sup>

Business  
Events

# ADVANCED MANUFACTURING

→ Made-in-Canada  
innovation on the  
Global Stage

LEVERAGING ECONOMIC  
STRENGTHS TO MEET  
WITH PURPOSE IN CANADA

[BUSINESSEVENTS.DESTINATIONCANADA.COM/EN-CA](https://businessevents.destinationcanada.com/en-ca)



# CANADA IN FOCUS

**37.5M**  
Total Population<sup>1</sup>

**19.1M**  
Total Workforce<sup>1</sup>

**1.3M**  
Businesses<sup>1</sup>

**\$2.0T**  
Total GDP<sup>1</sup>

## Discover Canada for Business Events

Destination Canada's Business Events team is charged with growing Canada's share of international business events by promoting the country's unique meeting, convention and incentive event possibilities.



**CANADA RANKS 1ST  
IN THE G7 FOR  
QUALITY OF LIFE<sup>2</sup>**



**CANADA RANKS 2ND IN  
THE G7 IN OVERALL BEST  
COUNTRY RANKINGS<sup>2</sup>**



**“ Business events play a crucial role in economic growth. When destinations focus on their intellectual assets in a particular industry or sector sphere, they can help local industries accelerate ahead of those in other communities to become leaders in their field. By aligning our strategies with Canada's leading innovation industries, we are creating a thoughtful, community-based approach to business event attraction that unites tourism, industry, academia, government and economic development agencies, lifting up culture, art, community confidence and pride, and ultimately, innovation.”**

CHANTAL STURK-NADEAU  
Executive Director, Business Events, Destination Canada Business Events

**“ There is no substitute for the creativity and energy that ignites when groups of like-minded people come together in the same place. When organizations choose to host their event in one of Canada's centres of excellence, they not only gain access to some of the world's safest, greenest, creative and culturally diverse and dynamic destinations—they also gain access to their industry's thought leaders and innovators. These opportunities not only promote the transfer of knowledge, but they can lead to future collaboration, talent attraction, trade, investment and future leisure travellers. Such is the power of business events as a catalyst for economic nourishment and social and cultural change.”**

VIRGINIE DE VISSCHER  
Senior Director of Business Development, Economic Sectors, Destination Canada Business Events



# OPEN UP TO A HOST OF NEW CONNECTIONS

Canadian advanced manufacturing hubs are a natural draw for conferences across a wide range of sub-sectors. When combined with vast landscapes, diverse cities and culture, dynamic culinary and nightlife experiences and unique opportunities to explore groundbreaking ideas, it's easy to understand why organizations the world over are choosing Canadian locations to host their advanced manufacturing events.

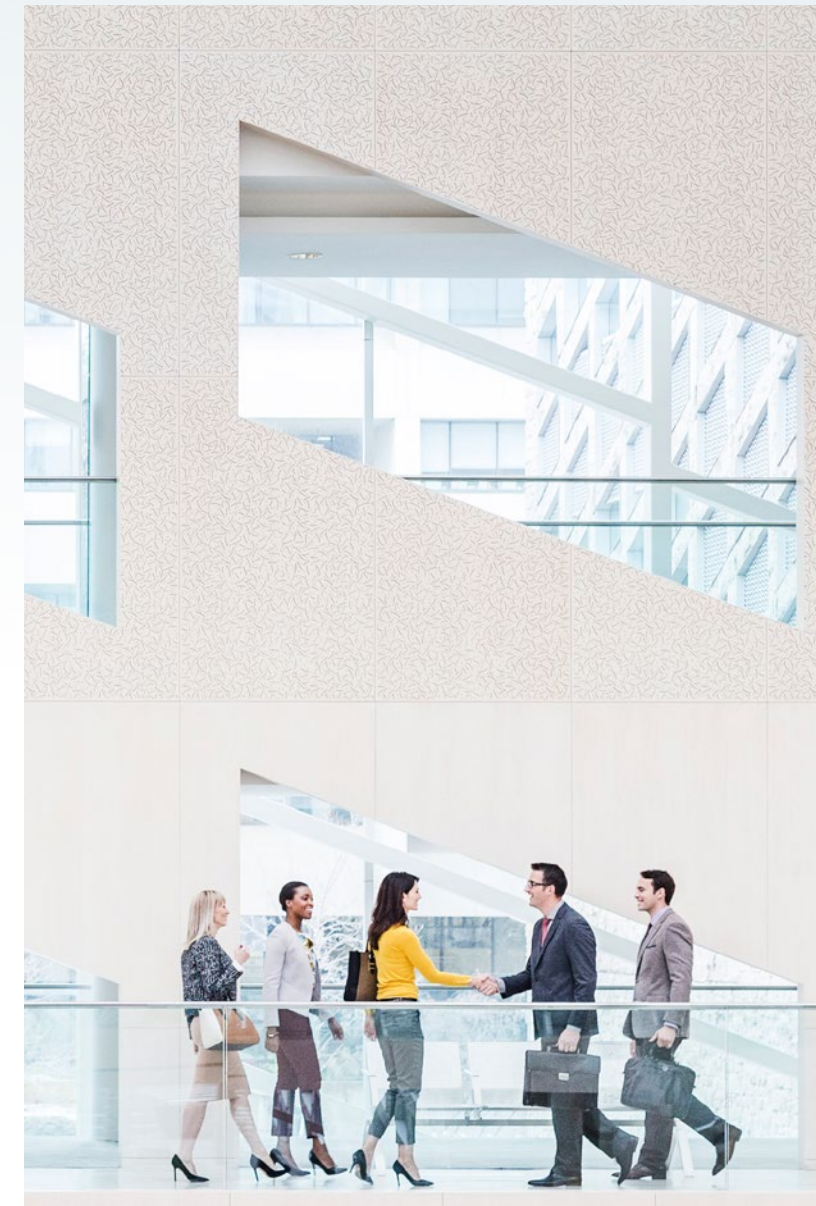
With homegrown ingenuity, strong commitment to research and development and a highly educated and skilled workforce, Canada is **driving the advanced manufacturing sector beyond the modern age and into the future.** This is making a difference across sectors that range from aerospace and defence to additive manufacturing. When conference-goers meet in our advanced manufacturing hubs, they can tap into Canada's brain trust, connect with some of our brightest minds, preview made-in-Canada solutions and explore Canadian technologies powering the future. And when top performers are recognized and rewarded with Canada's unparalleled destinations and distinctive experiences, they'll return home refreshed, inspired and ready to perform.

**Isn't it time for you to meet with purpose in Canada? Connect with us to learn how.**  
[businessevents@destinationcanada.com](mailto:businessevents@destinationcanada.com)

**1-**  
2019 Statistics Canada

**2-**  
[usnews.com](https://www.usnews.com)

Front cover image: Downtown  
Montréal, QC. © Stéphan Poulin -  
Tourisme Montréal





# ADVANCED MANUFACTURING IN CANADA

What characterizes *advanced* manufacturing?  
And why is Canada a world leader?

First, advanced manufacturing includes everything from automotive to aerospace manufacturing; from chemicals to plastics to rubber manufacturing. And the main reason Canada is a world leader is that advanced manufacturing importantly reflects innovation—which includes everything from robotics to 3D printing to AI. Here are a few additional reasons why:

## INNOVATION AND SUPPORT

Canada is the first country in the G20 to offer a tariff-free zone for industrial manufacturers, allowing investors to import advanced machinery and equipment from their parent companies free of import duties. Together with Canada's straight-line depreciation method, this means foreign investors can quickly write off their capital investments.

**The Next Generation Manufacturing Supercluster** connects manufacturers, technology providers, researchers, schools, government, investors and business networks to build Canadian world leadership in manufacturing, innovation and competitive performance. This vital Supercluster is expected to contribute over \$13.5B to Canada's GDP over 10 years.

**The Strategic Innovation Fund (SIF)** provides \$1.26 billion-plus in funding over 5 years to support innovation in Canada's leading industries.

## WORLD-LEADING R&D

Canada's leading research institutions are driving innovation in the field of advanced manufacturing and creating growth opportunities for businesses.

**National Research Council Canada's (NRC)** Advanced Manufacturing Program performs R&D on advanced materials and manufacturing technologies.

**The University of Toronto's Institute for Robotics and Mechatronics (IRM)** is developing intelligent robots and devices that will help advance medicine and health care, as well as autonomous systems for rescue and exploration, military and security applications.

**The Additive Design in Surgical Solutions Centre** focuses on R&D and commercialization of additively manufactured medical devices, implants, surgical tools and intra-operative guides. Innovations include 3D-printed surgical guides and jaw implants for patients requiring reconstruction surgery.

**The Canadian Centre for Field Robotics at York University** is creating a field robotics laboratory for research into terrestrial robotic vehicles capable of operating in complex outdoor environments, unmanned aerial vehicles, aquatic robotics and unmanned underwater vehicles.

## \$201B

manufacturing sector  
contribution to GDP  
Source: Statistics Canada, 2019

## \$378B

annual **exports** in the  
manufacturing sector  
Source: Government of Canada,  
Trade Data Online, 2019

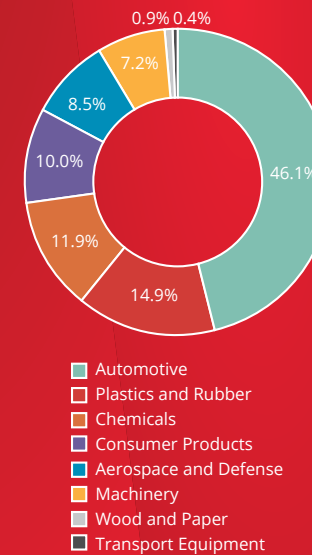
## 1.7M

jobs in advanced manufacturing  
Source: Statistics Canada, 2019

## 172

robots per 10,000 employees  
in Canada—**74% greater** than  
the world average  
Source: IFR International Federation of Robotics 2019

## FDI PROJECTS CAPEX BY ADVANCED MANUFACTURING SUB-SECTOR, JAN 2015-MAY 2020



Source: fDI Markets

A total of **269** announced and opened foreign direct investment (FDI) projects in advanced manufacturing were made in Canada between January 2015 and May 2020.

“Our establishment in Canada represents a major step in our group's development.”

- **Mikel Charritton**, Co-Manager of the Lauak Group [a France-based company that specializes in manufacturing tubes to transport fuel, water, air and liquids feeding various airplane systems]

## NOTABLE INVESTMENT ANNOUNCEMENTS

**Lauak (France)** announced in February 2020 an expansion of its factory in Mirabel, Quebec, adding industry 4.0 digital equipment, establishing a centre of excellence, and creating several dozen new jobs. The Government of Canada invested \$3 million towards new equipment for this project.

**Mitsubishi Aircraft Corporation (Japan)** announced in September 2019 a \$135 million investment and the creation of up to 250 jobs at its new Spacejet centre in Montreal.

**General Motors (USA)** invested \$170 million in May 2019 to transition its Oshawa plant to stamping, sub-assembly and autonomous vehicle testing, retaining 300 jobs.

**Toyota (Japan)** announced an investment of \$1.4 billion in May 2018 to expand its operations in Cambridge and Woodstock, creating 450 new jobs.

**Nokia (Finland)** received funding in January 2019 to support projects valued at \$214.6 million in Kanata and Mississauga, Ontario. The Government of Canada's \$40 million investment earmarked for 5G R&D will help maintain Nokia's workforce of over 2,000 employees in Canada and creates 237 new jobs.

**Louisiana Pacific (USA)** invested \$161 million in January 2019 in Dawson Creek, BC to manufacture and distribute building products, creating 69 direct jobs and 200 indirect jobs. The Government of Canada invested \$4.5 million in this project.

**Tekna Plasma Systems (Norway)** announced in June 2018 a \$128.4 million project in Sherbrooke, Quebec to produce innovative metallic powders used in 3D printing, creating 170 new jobs.

## NOTABLE COMPANIES IN ADVANCED MANUFACTURING





### CONTACT

**Invest in Canada** promotes, facilitates and accelerates foreign direct investment (FDI) into Canada. It is the global investor's primary point of contact. Reach out to speak with a dedicated advisor.

info@invcanada.ca | [www.investcanada.ca](http://www.investcanada.ca)



Data last updated October 2020, provided by Invest in Canada.

# CANADA'S ADVANCED MANUFACTURING CENTRES OF EXCELLENCE

YUKON

NORTHWEST  
TERRITORIES

NUNAVUT

HUDSON BAY

BRITISH  
COLUMBIA

## EDMONTON

- Bio-industrials
- Biotechnology
- Electrical equipment and components
- Machinery
- Nanotechnology
- Sensors and systems integration

ALBERTA

SASKATCHEWAN

## WINNIPEG

- Additive manufacturing
- Aerospace manufacturing
- Garment manufacturing
- Heavy vehicle and equipment manufacturing

MANITOBA

## TORONTO

- Additive manufacturing
- Aerospace
- Automotive/e-mobility
- Cleantech
- Flexible electronics
- Robotics

ONTARIO

QUÉBEC

## MONTRÉAL

- Additive manufacturing
- Aerospace
- Innovative manufacturing
- IoT platforms and connectivity
- Robotics
- Sensing and imaging
- Smart and electric transportation

NEWFOUNDLAND  
AND LABRADOR

## CALGARY

- Additive manufacturing
- Advanced communications and navigation
- Communications and navigation equipment manufacturing
- Custom software development and hardware
- Drone manufacturing
- Electronics and component manufacturing
- Geospatial data collection and analysis
- Manufacturing, maintenance, repair and overhaul (MMRO)

## WATERLOO

- Aerospace and aviation
- Automotive
- Robotics and automation

## OTTAWA

- Defence sector hardware, software and system engineering
- Development and integration of defence and security products
- Electronics manufacturing
- Repair, overhaul and long-term support of defence systems
- Systems integration

THE MARITIMES:  
PRINCE EDWARD  
ISLAND  
NOVA SCOTIA  
NEW BRUNSWICK



# ADVANCED MANUFACTURING SUB-SECTORS

Segments/Subsectors include:

- › Additive manufacturing (3D printing)
- › Advanced building products
- › Advanced communications and navigation (aerospace)
- › Advanced materials/high-resistance metallic materials
- › Advanced materials/polymers
- › Advanced robotics and mechatronics
- › Agricultural equipment manufacturing
- › Automotive/autonomous vehicles
- › Component manufacturing
- › Composite materials
- › Digitization of manufacturing
- › Drone manufacturing
- › Equipment manufacturing
- › Industrial machinery
- › Metal fabrication
- › Nanotechnology
- › Petrochemical products
- › Precision machining
- › Smart packaging
- › Smart textiles
- › Transportation equipment manufacturing (automotive, aerospace and defence)



# SUPERCLUSTERS

When small-, medium- and large-sized companies, academic institutions, and non-profit organizations come together to generate bold ideas, **regional innovation systems are transformed.**

Harnessing the power of collaborative R&D, a \$950M investment by the Government of Canada matched by the private sector unlocks the power of data-driven innovation across a spectrum of industries that make up **Canada's five superclusters: digital technologies, protein industries, advanced manufacturing, artificial intelligence and blue ocean science.**

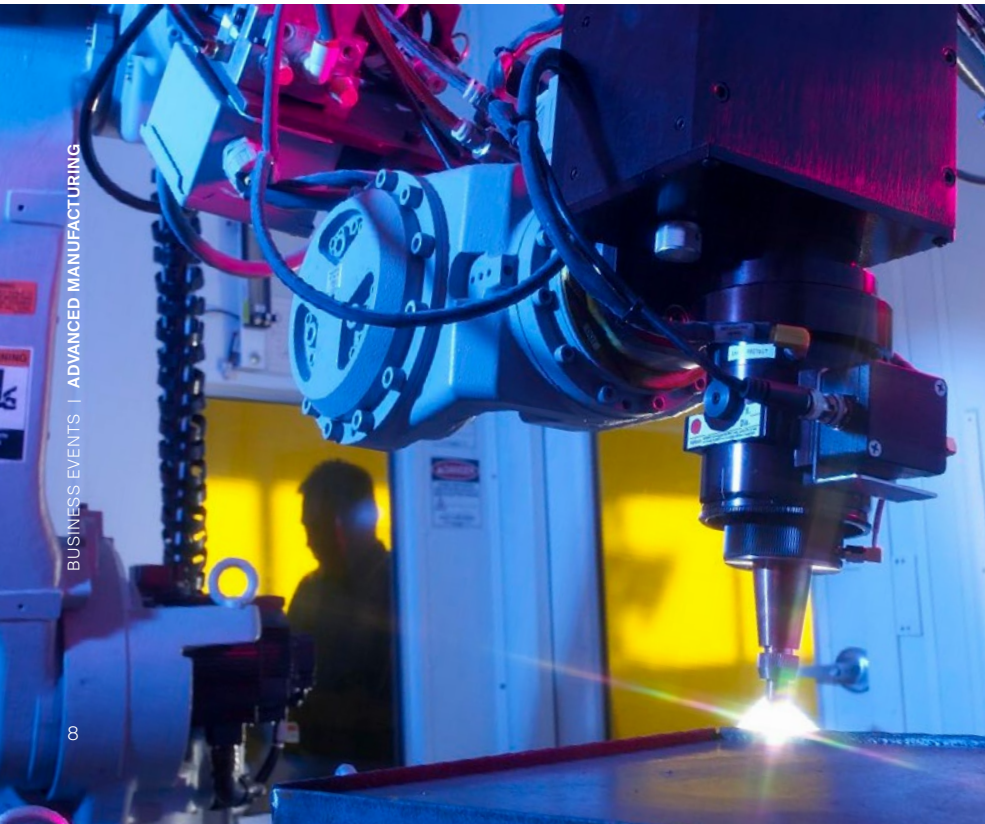
**CANADA'S ADVANCED MANUFACTURING SUPERCLUSTER**

Based in Ontario and led by the non-profit Next Generation Manufacturing Canada, the Advanced Manufacturing Supercluster is building next-generation manufacturing capabilities by incorporating technologies like robotics and 3D printing. The supercluster is positioning Canadian companies to lead industrial digitalization, maximizing competitiveness and participation in global markets. Around the world, "Made in Canada" is recognized as excellence in innovative manufacturing.

To date, the Advanced Manufacturing Supercluster has been involved in more than 90 projects, with a total project value of over \$350M. This has directly supported approximately 1,110 jobs. Organizations that have supported the supercluster include MaRS, Communitech, Mitacs, Aéro Montréal, CRIAQ, IBM and Hockeystick.

**ARTIFICIAL INTELLIGENCE-POWERED SUPPLY CHAINS (SCALE AI)**

A consortium of private entities, research centres, academic institutions and high-potential startups, the Montréal-based Scale AI Supercluster is the central pillar of Canada's AI ecosystem. The supercluster identifies cross-sector collaborative projects and provides funding and expert guidance to strengthen and improve the productivity of supply chains through the integration and responsible use of AI.



*Advanced manufacturing is the ongoing development and integration of cutting-edge technologies that add value to and improve manufacturing products and processes.*



# AEROSPACE & DEFENSE

Innovative technology, significant investment in research and development and a reputation for quality products all contribute to Canada's position as a major player in the global aerospace and defence sector. Canada's aerospace and defence industries are integral in driving economic growth and are backed by an impressive workforce of approximately 73,000 Canadians.<sup>3</sup>

### → Did You Know...

The province of Alberta's aerospace and defence sector, which includes Calgary, ranges from air transportation to remotely piloted aircraft systems. The sector employs over 10,000 people and contributed \$1.6B to GDP in 2016.<sup>4</sup>

### LEADERS



### → Did You Know...

Halifax has the highest concentration of Canada's military assets, including an air force base and the Maritime Warfare Centre. It's also home to nine of Canada's top 10 defence companies, over 30% of the country's leading defence companies and more than 6,000 experts, technicians, researchers, planners and makers employed in the aerospace field.<sup>5</sup>

### → Did You Know...

A globally recognized aerospace hub and Canada's largest cluster, Greater Montréal is home to more than 36,000 highly qualified aerospace workers and 200-plus aerospace companies. In 2020, Greater Montréal placed first for FDI Strategy in fDi's Aerospace Cities of the Future 2020/21 rankings.<sup>6</sup>

3- Strategic Aerospace and Defence Initiative (SADI)

4- Budget 2020-23: Fiscal Plan, Government of Alberta

### → Did You Know...

Canada is the world's fifth-largest aerospace market.<sup>7</sup>

### RESEARCH LEADERSHIP

#### Calgary

- › Aerospace Network, University of Calgary
- › Southern Alberta Institute of Technology's Centre for Innovation and Research in Unmanned Systems

#### Winnipeg

- › Red River College Technology Access Centre for Aerospace and Manufacturing

#### Ottawa

- › Aerospace Research Centre, National Research Council
- › David Florida Laboratory, Canadian Space Agency
- › Defence Research and Development Canada

#### Montréal

- › Polytechnique Institute of Innovation and Design in Aerospace
- › Consortium for Research and Innovation in Aerospace
- › Institute for Aerospace Engineering, McGill University
- › Institute of Aerospace Design & Innovation, Concordia University

5- Business Events Halifax

6- Québec Ministry of Economy and Innovation, 2020; Financial Times, 2020

7- International Trade Administration

### SUCCESS STORIES

Located in the Greater Toronto Area, MDA has been awarded the contract to establish the technical requirements to build **Canadarm3**, a smart robotic system for the Lunar Gateway space station that will orbit the moon.

In December 2020, Magellan's Winnipeg facility reached a significant milestone: **delivery of the 200th set of F-35 Lightning II horizontal stabilizer assemblies** under an agreement with BAE Systems.

Home to the highest concentration of Canada's military assets, Nova Scotia and its capital city Halifax attract world-renowned companies working in **naval defence, shipbuilding, sonar and sensing**, in-service support, cybersecurity and training and simulation.

Pratt & Whitney Canada announced plans in July 2021 to **advance its hybrid-electric propulsion technology and flight demonstrator program** as part of a \$163M investment, supported by the governments of Canada and Quebec.



# COLD WEATHER TESTING

With its clear days and cooler temperatures, manufacturers and suppliers in the aerospace, automotive and industrial sectors flock to Canada to test how their products endure extreme weather. In addition to having ideal conditions, Canada has made significant investments in cold weather testing research and state-of-the-art facilities—making it a leader in this area.

## The Cold Standard

Yellowknife, Northwest Territories, is a premier cold weather destination for the aerospace industry due to its reliable and consistently cold winters. Yellowknife Airport is the North's major expediting hub and home to unparalleled institutional expertise when it comes to operating and maintaining aircraft in consistently extreme cold conditions.

### → Did You Know...

Yellowknife is Canada's coldest winter city—with 105 cold days (-20 degrees Celsius and below) and 52 very cold days (-30 degrees Celsius and below).<sup>8</sup>

<sup>8</sup>-  
Environment Canada

*"As the major gateway airport to the Northwest Territories, conditions at Yellowknife Airport in the winter are cold, clear and dry. Yellowknife Airport has all of the facilities and services required to be a testing site, coupled with airport-based businesses that understand the needs of the aerospace industry."*

KATRINA NOKLEBY  
NWT Minister of Industry, Tourism and Investment

### SUCCESS STORIES

Texas-based Bell Helicopter dispatched more than 40 employees and two of its large, next-generation 525 Relentless helicopters to Yellowknife from January to March 2019 in order **to have the new model certified** by Canadian, US and European authorities. With temperatures dipping to -40 degrees Celsius, the **conditions were ideal for the testing required.**

### → Did You Know...

Winnipeg is home to GE's Aviation Engine Testing, Research & Development Centre. When coupled with the joint Rolls Royce/Pratt & Whitney facility in Thompson, more than 80% of the world's new jet engine models receive certification testing in Manitoba.

### COMPANIES HOSTED

- |                        |                        |
|------------------------|------------------------|
| › Airbus               | › Gulfstream Aerospace |
| › Bell Helicopter      | › Porsche              |
| › BMW                  | › Raytheon             |
| › Bombardier Aerospace | › Sikorsky             |

### SUCCESS STORIES

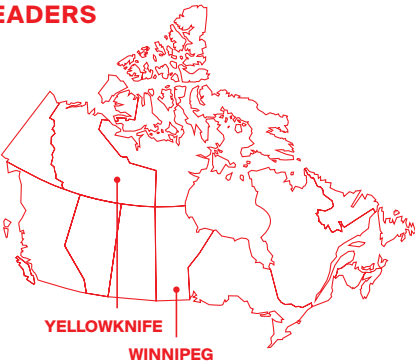
Located in Winnipeg, the GE Aviation Testing Research and Development Centre was established to perform **development and certification testing of GE Aviation's fleet of aeroengines**, which represent more than 60% of the world's installed commercial aircraft engine fleet. The Centre's original focus of performing icing certification to ensure flight safety has since expanded into other areas, including bird, dust and hail ingestions, as well as endurance testing.

## CONFERENCES

Northern Air Transport Association  
Conference and Trade Show

2021  
Yellowknife, NT

## LEADERS





# ADVANCED ROBOTICS

Across Canada, organizations are revolutionizing manufacturing by tapping into the power of advanced robotics to automate tasks. This innovative technology is helping to dramatically improve operations, drive greater efficiencies and improve worker safety across sectors that range from automotive to aerospace.

## → Did You Know...

Waterloo is home to the largest robotics and automation cluster in Canada (2021).<sup>9</sup>

## → Did You Know...

University of Alberta ranks first in Canada and 12th in North America in the field of robotics research.

### LEADERS



### RESEARCH LEADERSHIP

#### Calgary

- › School of Manufacturing and Automation, Southern Alberta Institute of Technology

#### Toronto

- › Robotics Institute, University of Toronto
- › Ryerson University Robotics, Mechatronics and Automation Laboratory

#### Montréal

- › Robotics Laboratory, École Polytechnique
- › Control and Robotics Laboratory, École de technologie supérieure

### SUCCESS STORIES

New technology from Waterloo-based DarwinAI, called Explainable AI, helps manufacturers **enable new processes, unlock efficiencies** and **increase profitability** through inspection and defect detection and adaptive factory automation. This company has worked with industry giants like Audi and Lockheed Martin to drive manufacturing and automotive innovation.

A new collaboration between the Calgary-based robotics company Attabotics and AI and machine learning (ML) partners AltaML and Amii is helping to **bolster AI/ML capabilities** for supply chains.

9-  
[waterlooedc.ca](http://waterlooedc.ca)

# ADDITIVE MANUFACTURING

Canada is home to a diverse range of world-renowned manufacturing firms that are embracing advanced technologies—including additive manufacturing. Commonly referred to as 3D printing, additive manufacturing creates three-dimensional objects by adding layer upon layer of material. It has the potential to enhance productivity, reduce lead times, improve internal processes and ensure sustainable production.

## → Did You Know...

University of Waterloo Multi-Scale Additive Manufacturing Lab will be Canada's first major advanced manufacturing technology commercialization centre.

### LEADERS



### RESEARCH & ACADEMIC INSTITUTIONS

#### Winnipeg

- › Red River College Composite Model Factory

#### Waterloo

- › University of Waterloo Multi-Scale Additive Manufacturing Lab

#### Toronto

- › York University Electronics Additive Manufacturing Lab

#### Montréal

- › Réseau Quebec-3D Initiative, Centre de recherche industrielle du Québec
- › Concordia University Centre for Composites

### SUCCESS STORIES

Winnipeg-based Precision ADM uses **metal additive manufacturing** as a **core technology to make high-value components and devices** for global customers in the medical, aerospace, energy and industrial sectors. The company's innovations have led to reusable masks with the development of Precision Air, a reusable N95 Mask.

Apollo Machine and Welding in Edmonton is driving innovation with the **adoption of laser cladding technology and advanced 3D printing**—and enhancing productivity and capacity as a result.





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# CALGARY

In Calgary, more than 1,600 businesses employ 44,400 people in the manufacturing and advanced manufacturing sectors. As one of the most cost-competitive cities in Canada and the US, Calgary is attractive for business development and operating costs in drone manufacturing, as well as for communications and navigation equipment research and development and manufacturing. The city is investing more than \$1B into its meetings and conventions infrastructure, making it one of the most sought-after destinations for global business events.

CONFERENCES	
Canadian Geotechnical Society – GeoCalgary	Canadian Apprenticeship Forum National Conference
2022	2024

**40,700 EMPLOYED IN THE MANUFACTURING SECTOR<sup>10</sup>**

**10,000 EMPLOYED IN THE AEROSPACE AND DEFENCE SECTOR<sup>11</sup>**

**1,616 MANUFACTURING BUSINESSES<sup>12</sup>**

→ Did You Know...

Alberta is home to Foremost UAS Test Range—a space that allows for training, research and development for civil and commercial purposes, and is especially well suited for beyond visual line of sight (BVLOS) flights. It’s one of only two operational unmanned test ranges in Canada.

→ Did You Know...

Calgary is one of the first major cities in North America to offer city-owned land for commercial drone flights.<sup>15</sup>

**108 AEROSPACE & DEFENSE BUSINESSES<sup>13</sup>**

**\$259M TO BE INVESTED IN DIGITAL TRANSFORMATION IN CALGARY’S MANUFACTURING SECTOR BY 2024<sup>14</sup>**

“Calgary’s innovation ecosystem and entrepreneurial mindset is driving immense growth in the advanced manufacturing sector, particularly in drone, component and communication and navigation equipment manufacturing. And with Calgary’s incredible investment of more than \$1B into events and hospitality, we will soon be the largest convention destination in Western Canada. There is no limit to the success of meeting in one of North America’s most livable cities.”

DAVID WOODWARD  
Executive Director, Meetings & Conventions  
Tourism Calgary

→ Did You Know...

Alberta is home to 25% of Canada’s unmanned aerial vehicle, geospatial and navigation companies, most of which are based in the Calgary region.<sup>16</sup>

COMPANIES

- › Attabotics
- › August Electronics
- › Blackline Safety
- › Exro Technologies
- › Hexagon Autonomy & Positioning
- › Peraton Canada
- › SMART Technologies Inc.
- › Tangent Engineering
- › Viking Air

ACCELERATING INNOVATION

- › Alberta Centre for Advanced MNT Products (ACAMP)
- › TECTERRA

## Conference infrastructure

**15,000 GUEST ROOMS**

**2,000 Gala  
24,619 m<sup>2</sup>  
(265,000 ft<sup>2</sup>)  
AT BMO CENTRE\***

\*Expanding to 1M ft<sup>2</sup> by 2024

**111,484 m<sup>2</sup>  
(1.3M ft<sup>2</sup>)  
TOTAL MEETING SPACE**

**3,600 Gala  
11,334 m<sup>2</sup>  
(122,000 ft<sup>2</sup>)  
AT CALGARY TELUS  
CONVENTION CENTRE**

Noteworthy Innovations

Alberta Centre for Advanced MNT Products (ACAMP) and TELUS have joined forces to **integrate next-generation mobile technologies with autonomous systems and robotics applications**.<sup>17</sup>

Western Canada’s **first autonomous shuttle was made in Calgary**. Electric Autonomous (ELA) was a fully autonomous shuttle using 3D mapping developed by Hexagon Positioning Intelligence that transported passengers between the Calgary Zoo and the TELUS Spark Science Centre.

POST-SECONDARY & RESEARCH INSTITUTIONS

- › Bow Valley College
- › Mount Royal University
- › Southern Alberta Institute of Technology
- › University of Calgary

10- NAICS 31-33, Labour Force Survey, Statistics Canada, 2020

11- Budget 2020-23: Fiscal Plan, Government of Alberta

12- NAICS 31-33, Canadian Business Counts, Statistics Canada, December 2020

13- NAICS 3364, 481, 4881 and 9111, Canadian Business Counts, Statistics Canada, December 2020

14- Calgary Economic Development and IDC Canada

15- City of Calgary

16- Unmanned Systems Canada & Government of Alberta, 2017

17- [acamp.ca](http://acamp.ca)





# EDMONTON

Edmonton is a leader in advanced manufacturing and a centre of excellence in subsectors such as nanotechnology, additive manufacturing and health-related manufacturing. Combined with a variety of event facilities, year-round festivals and Canada's largest entertainment district, there's little wonder why experts and organizations jump at the opportunity to meet in the city.

## → Did You Know...

Over the last decade, on a per capita basis, the Edmonton region outperformed any major city in Canada in manufacturing sales.

18-  
Statistics Canada

19-  
DB Hoovers, May 2020



## CONFERENCES

Society of  
Manufacturing  
Engineers, Western  
Manufacturing  
Technology Show  
(WMTS)

| 2021

NanoCanada  
International  
Conference

| 2022

Canadian Society of  
Safety Engineering

| 2022

**50,900 EMPLOYED IN  
CENSUS METROPOLITAN  
AREA MANUFACTURING  
SECTOR IN 2019<sup>18</sup>**

**\$28B ADVANCED  
MANUFACTURING GOODS  
SOLD IN THE REGION<sup>18</sup>**

**3<sup>RD</sup> LARGEST CONTRIBUTOR  
TO TOTAL MANUFACTURING  
GDP IN CANADA<sup>18</sup>**

**\$200M+ SOLD IN  
12 SUB-CATEGORIES OF  
MANUFACTURED GOODS IN  
2020**

**3,696 MANUFACTURING  
BUSINESSES IN EDMONTON  
METROPOLITAN REGION<sup>19</sup>**

“With SME’s Membership Chapter 370 Northern Lights, along with our Western Manufacturing Technology Show, Edmonton has been an important manufacturing marketplace that SME has supported for many years. Providing 40% of Alberta’s manufacturing output and with a rapidly growing advanced manufacturing cluster, Edmonton continues to be an important part of our Canadian strategy to support and advance manufacturing and its future workforce.”

JULIE PIKE  
Senior Director, Canadian Events  
and Event Strategy, SME (Society of  
Manufacturing Engineers)

## Noteworthy Innovations

ACAMP, TELUS and Edmonton International Airport have partnered to **advance Alberta-made autonomous technologies.**

G2V manufactures the **most advanced LED solar simulators and commercial horticulture lighting automation products.**

Adven Industries **manufactures advanced materials using reclaimed carbon** for use in applications such as energy storage and medicine.

business.events.destinationcanada.com/en-CA

#meetincanada

## Conference infrastructure

**12,738**  
GUEST ROOMS

**4,700 Gala**  
**12,225 m<sup>2</sup>**  
(131,590 ft<sup>2</sup>)  
**AT THE EDMONTON  
CONVENTION CENTRE**

**61,858 m<sup>2</sup>**  
(665,841 ft<sup>2</sup>)  
TOTAL MEETING SPACE

**3,400 Gala**  
**48,495 m<sup>2</sup>**  
(522,000 ft<sup>2</sup>)  
**AT EDMONTON  
EXPO CENTRE**

## COMPANIES

- › Cleankeys
- › Flexxaire
- › Karma Manufacturing
- › Levven Electronics
- › Logican
- › MagnetTx
- › Micralyne
- › Silent Aire
- › Titan Logix
- › Wika Instruments

## ACCELERATING INNOVATION

- › Alberta Aerospace Technology Centre
- › Alberta Centre for Advanced Microsystems and Nanotechnology Products
- › Alberta Manufacturing and Fabrication Innovation Program
- › Bio Processing Innovation Centre
- › Edmonton Research Park
- › InnoTech Alberta
- › NanoFAB Centre
- › National Institute for Nanotechnology

## POST-SECONDARY & RESEARCH INSTITUTIONS

- › Alberta Machine Intelligence Institute
- › North Alberta Institute of Technology
- › University of Alberta





# WINNIPEG

Winnipeg is an advanced manufacturing powerhouse. Home to world-renowned organizations, a highly skilled labour force and competitive manufacturing tax credits, the city is at the forefront of driving progress in the advanced manufacturing sector. Access to industry and academic thought-leaders is one of the many reasons why organizations choose to meet in Winnipeg each year—not to mention that it's easy to access from many cities in North America.

→ Did You Know...

Manitoba has 12 unique research and development facilities.

→ Did You Know...

Winnipeg is the largest aerospace manufacturing hub in Western Canada, boasting the third-largest volume of aerospace products and parts exports in the country.

20-  
Economic Development  
Winnipeg, April 2021

21-  
Statistics Canada

22-  
Economic Development  
Winnipeg, June 2020

CONFERENCES	
CWB Group, CanWeld Conference & Expo   2018	Crane Rental Association of Canada, Annual Convention   2018

**32,400 MANUFACTURING EMPLOYEES IN WINNIPEG**  
**(58,600 IN MANITOBA)<sup>20</sup>**

**\$5.712B GDP CONTRIBUTED TO MANITOBA'S MANUFACTURING SECTOR IN 2020<sup>21</sup>**

→ Did You Know...

Winnipeg has the largest centre for heavy vehicle and equipment manufacturing in North America, and is fast becoming a leader in technologies to cut greenhouse gas emissions.

→ Did You Know...

Winnipeg enjoys strong industry support from groups such as the Prairie Coalition for Advanced Manufacturing, WestCaRD and Canadian Manufacturers and Exporters Manitoba.

**844 ADVANCED MANUFACTURING COMPANIES IN WINNIPEG**  
**(1,383 IN MANITOBA)<sup>22</sup>**

“Winnipeg's advanced manufacturing sector is one of the nation's best. Our city is home to 12 unique research and development facilities and is the largest aerospace manufacturing hub in Western Canada. Innovative companies and a well-connected industry generate opportunities for strong programming and knowledge sharing for delegates.”

DAYNA SPIRING  
President and CEO  
Economic Development Winnipeg

Noteworthy Innovations

Electric bus maker New Flyer Industries is developing **battery electric and hydrogen electric zero-emission Xcelsior CHARGE transit buses** and **J4500 CHARGE highway coaches**.

In response to the COVID crisis, Price Industries modified one of its key products—fan filter units—to address essential service needs during the pandemic. The system, which is typically used in clean rooms or pharmaceutical compounding areas to scrub contaminants or viral particles out the air, was **retrofitted to create negative pressure isolation rooms to house COVID-19 patients**. It was first used in hospitals, followed by temporary health-care facilities.

business.events.destinationcanada.com/en-CA  
#meetincanada



## Conference infrastructure

**7,100**  
GUEST ROOMS

**56,000 m<sup>2</sup>**  
**(604,000 ft<sup>2</sup>)**  
TOTAL MEETING SPACE

**9,000 Gala**  
**24,526 m<sup>2</sup>**  
**(264,000 ft<sup>2</sup>)**  
AT RBC CONVENTION CENTRE

COMPANIES

- › Buhler Industries
- › Emergent BioSolutions
- › MacDon Industries
- › New Flyer Industries (NFI Group)
- › Palliser Furniture
- › Pollard Bank Note
- › Precision ADM
- › Price Industries
- › Western Glove Works
- › Winpak

ACCELERATING INNOVATION

- › Manitoba Technology Accelerator
- › North Forge Technology Exchange

POST-SECONDARY & RESEARCH INSTITUTIONS

- › Red River College
- › University of Manitoba





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# WATERLOO

Waterloo is a global technology hub that’s playing a powerful role in advanced manufacturing. With more than 1,950 manufacturing companies across a diverse range of sectors—along with globally recognized academic institutions, groundbreaking research and a world-renowned talent pipeline—the region is redefining what’s possible in manufacturing innovation. Waterloo is also home to Canada’s largest robotics and automation cluster.

→ **Did You Know...**

Graduates living in Waterloo are more likely to have studied science, technology, engineering or mathematics than anywhere else in Canada (2020).

→ **Did You Know...**

Waterloo continues to provide exceptional value when it comes to the cost and quality of tech talent.<sup>23</sup>

**23-**  
2021 CBRE Scoring Tech Talent Report  
**24-**  
waterlooeconomic.ca

CONFERENCES		
True North, Communitech   2018, 2019	HI-AM Holistic Innovation in Additive Manufacturing Conference    2022 (online)	AutoTech Symposium   Annual

**1,950+ MANUFACTURING COMPANIES SPECIALIZING IN ROBOTICS, AUTOMATION, AUTOMOTIVE AND AEROSPACE<sup>24</sup>**

**57,000 EMPLOYEES IN WATERLOO’S MANUFACTURING INDUSTRY<sup>25</sup>**

**18.6% PERCENTAGE OF TOTAL LABOUR FORCE THAT MANUFACTURING ACCOUNTS FOR<sup>25</sup>**



© Waterloo Regional Tourism

“*Waterloo has a culture of collaboration and although our global reputation is in tech, our foundation is in manufacturing. The strengths that have made Waterloo a global technology hub have also made our community a leader in cutting-edge robotics and automation. Waterloo Region has the local expertise, infrastructure and knowledge cluster that has made our annual Manufacturing Summit a success for over 10 years.*”

IAN MCLEAN  
President & CEO, Greater Kitchener Waterloo Chamber of Commerce

→ **Did You Know...**

University of Waterloo is home to Canada’s largest engineering school and was ranked top in Canada for engineering, computer science and mathematics.<sup>26</sup>

→ **Did You Know...**

Waterloo Region’s manufacturing sector is the fourth largest in Canada.<sup>27</sup>

**COMPANIES**

- › ATS Automation
- › Beckhoff
- › Bosch
- › Christie Digital Systems
- › Clearpath Robotics
- › Eclipse Automation
- › DESCH
- › Honeywell Aerospace
- › Rockwell Automation
- › Toyota Canada

**25-**  
Statistics Canada, 2020

**26-**  
waterlooeconomic.ca



## Conference infrastructure

**2,800**  
TOTAL GUEST ROOMS

**55,741 m<sup>2</sup>**  
600,000 (ft<sup>2</sup>)  
TOTAL MEETING SPACE

**1,200 Gala**  
**4,314 m<sup>2</sup>**  
46,000 (ft<sup>2</sup>)  
AT BINGEMANS  
CONFERENCE CENTRE

**Noteworthy Innovations**

Designed specifically for automotive manufacturers, Acerta LinePulse is a machine learning (ML) platform that uses product and production data to **enhance testing, accelerate root cause analysis and improve throughput.**

**ACCELERATING INNOVATION**

- › Accelerator Centre
- › Catalyst 137
- › Communitech Hub
- › LaunchPad
- › Velocity
- › WatCAR

**POST-SECONDARY & RESEARCH INSTITUTIONS**

- › Conestoga College
- › University of Waterloo
- › Wilfrid Laurier University

**27-**  
regionofwaterloo.ca





# TORONTO

Toronto is a leading research location in the manufacturing sector, and has a tech-oriented workforce that’s 300,000 strong. In addition, Canada’s most populous city has one of the highest densities of engineers and STEM workers in North America, as well as the country’s second-largest aerospace cluster—making it a pioneer in automotive and robotics research, and a magnet for advanced manufacturing events.

→ Did You Know...

The province of Ontario is home to Canada’s second-largest aerospace cluster.

→ Did You Know...

The Toronto Region accounts for over half of all automotive workers in Ontario and rivals many US states in terms of employment, including Tennessee and Kentucky.

28-  
torontoglobal.ca

29-  
torontoglobal.ca

CONFERENCES		
American Society of Heating Refrigerating & Air Conditioning Engineers   2022	Association for Computing Machinery, SIGCSE ACM Technical Symposium on Computing Science Education   2023	American Automatic Control Council, American Control Conference   2024

300,000  
MANUFACTURING  
EMPLOYEES<sup>28</sup>

15,000 EMPLOYEES  
IN AUTOMOTIVE AND  
AEROSPACE HUBS IN THE  
TORONTO REGION<sup>29</sup>

\$13.5B REGIONAL GDP  
IMPACT<sup>30</sup>

~14,000 TOTAL  
MANUFACTURING  
ESTABLISHMENTS

160 AEROSPACE  
MANUFACTURING FIRMS

→ Did You Know...

The Toronto Region is Canada’s largest logistics hub, home to two international airports, multiple intermodal terminals, ports with access to Europe, and is conveniently located less than two hours by car from the US border.



“With one of the highest number of engineers and STEM workers in North America along with Canada’s second-largest aerospace cluster, Toronto is home to a thriving advanced manufacturing industry. Conferences that choose to meet here benefit from the leading talent, thought-leadership and meaningful conversations that drive this sector.”

TARA GORDON  
Senior Vice-President of Global Sales & Services,  
Destination Toronto

COMPANIES

- › ABB Ltd.

› Bombardier Aerospace

› General Motors

› Honeywell

› Magna

› Mitsubishi Heavy Industries
- › Northstar Aerospace

› Parker-Hannifin

› Praxair

› Siemens

ACCELERATING INNOVATION

- › Creative Destruction Lab

› MaRS Discovery District
- › REmap

› Ryerson DMZ

› Vector Institute

POST-SECONDARY & RESEARCH INSTITUTIONS

- › Durham College

› Ontario Tech University

› Ryerson University

› Sheridan College
- › University of Toronto

› York University

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30-  
torontoglobal.ca



Conference  
infrastructure

36,000  
GUEST ROOMS

4,470 Gala  
55,741 m<sup>2</sup>  
(600,000 ft<sup>2</sup>)  
AT THE METRO TORONTO  
CONVENTION CENTRE

3,260,000 m<sup>2</sup>  
(35,090,347 ft<sup>2</sup>)  
TOTAL MEETING AND  
EXHIBITION SPACE  
AT FOUR MAJOR  
CONVENTION CENTRES:  
› METRO TORONTO  
CONVENTION CENTRE  
› EXHIBITION PLACE  
› THE INTERNATIONAL  
CENTRE  
› TORONTO CONGRESS  
CENTRE

Noteworthy Innovations

The United Nations International Atomic Energy Agency designated Ontario Tech University as a Collaborating Centre—which makes it the first Canadian institution to receive the international designation.

Electric vehicle maker BYD opened its first bus assembly plant to produce zero-emission vehicles for the Toronto Transit Commission, which is located north of Toronto.

GM’s newest Canadian research and development facility—the Canadian Technical Centre—is just outside of Toronto and features cutting-edge test labs for end-to-end software development.





# OTTAWA

Ottawa is a leading tech innovator in the advanced manufacturing space, especially in the aerospace, defence and engineering sectors. Canada's capital city is also home to several top-ranked STEM educational institutions. When organizations host business events in Ottawa, they gain access to some of the country's best R&D leaders, private sector experts, as well as government and academic speakers—all in a cosmopolitan, centrally located conference destination.

## → Did You Know...

Ottawa has the highest tech concentration in North America, with the sector representing 11.3% of the workforce (ahead of San Francisco at 10.5%).

31-  
Invest Ottawa

32-  
innovationsoftheworld.com



## CONFERENCES

Canadian Association of  
Defence and Security Industry  
– CANSEC

| 2022

Conference of Defence  
Associations Institute Annual  
Conference

| Annual

**77,000 EMPLOYED IN  
THE TECH SECTOR<sup>31</sup>**

**10,000 EMPLOYED IN THE  
AEROSPACE, DEFENCE AND  
SECURITY SECTOR<sup>32</sup>**

## → Did You Know...

Ottawa is home to Area X.O, operated by Invest Ottawa. The state-of-the-art facility offers a safe and secure environment to create, test and demonstrate future mobility, autonomy and connected technologies.

**300 COMPANIES IN  
AEROSPACE, DEFENCE  
AND SECURITY SECTOR—  
INCLUDING 85 IN  
CYBERSECURITY<sup>33</sup>**

“Ottawa has proven itself to be the ideal host community for our annual defence trade show—CANSEC—for over two decades. The city is a hotbed of innovation and research for both the public and private sectors and one of the reasons why CANSEC has continued to attract over 12,000 national and international registrants year over year. The ability to reach a concentrated and highly skilled advanced manufacturing audience, coupled with a professional service sector, means there is an ease of doing business in Ottawa that's hard to find elsewhere.”

PAUL KEOGH  
Vice President, Operations, Canadian Association  
of Defence and Security Industries (CADSI)

## Noteworthy Innovations

Provectus Robotics is **testing a range of unmanned ground vehicles** at Area X.O. The robotics firm was recently acquired by the Rheinmetall Defence of Germany.

Ottawa-based Gastops Ltd. provides system monitoring solutions to the aerospace industry to **reduce operating costs, improve reliability and dispatch availability and enhance safety**. As a supplier for Lockheed Martin, their sensors are installed on each of the company's F-35 aircrafts.

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#meeincanada

33-  
Invest Ottawa

## Conference infrastructure

**10,000  
GUEST ROOMS**

**125,425 m<sup>2</sup>  
(1,350,062 ft<sup>2</sup>)  
TOTAL MEETING SPACE**

**3,840 Gala  
17,837 m<sup>2</sup>  
(192,000 ft<sup>2</sup>)  
AT THE SHAW CENTRE**

## COMPANIES

- › Abbott POC
- › Babcock Canada
- › BAE Systems
- › General Dynamics Mission Systems
- › Lockheed Martin Canada
- › Thales Defence
- › Turnstone Biologics
- › Siemens Healthineers

## ACCELERATING INNOVATION

- › Bayview Yards, Ottawa's Innovation Hub
- › Bayview Yards Prototype Lab
- › Carleton University Cybersecurity Lab (with General Dynamics)
- › Centre of Excellence in Next Generation Networks
- › Invest Ottawa Venture Path Programing
- › L-SPARK
- › University of Ottawa Cybersecurity Lab (with IBM)

## POST-SECONDARY & RESEARCH INSTITUTIONS

- › Carleton University
- › Communications Research Centre
- › David Florida Laboratory at the Canadian Space Agency
- › Defence Research and Development Canada
- › University of Ottawa
- › National Research Council Canada
  - Advanced Electronics and Photonics Research Centre
  - Aerospace Research Centre
  - Canadian Photonics Fabrication Centre
  - Nanotechnology Research Centre





Montreal, QC © Stephen P. Sullivan - Tourisme Montreal



# MONTREAL

Montreal's is a world-class centre for leading-edge manufacturing, thanks to its cutting-edge technologies, strategic location, world-class research institutions and highly qualified talent pool. The city's dynamic startups and research centres are especially active in collaborative robotics, 3D printing, advanced materials and smart textiles. Montreal's advanced manufacturing sector—along with its vibrant culture, gourmet dining and diversity of accommodations—draw some of the world's brightest minds, and some of the most prestigious business events.

→ Did You Know...

Manufacturing is the second-largest industry in Quebec. Montreal is a collaborative environment for industrial automation, including multiple research centres and networks.

34- The Conference Board of Canada, 2021

35- Institut de la statistique du Québec, 2018

## CONFERENCES

IEEE International Conference on Robotics and Automation  
| 2019

13th International Symposium on Supercritical Fluids  
| 2022

Institute of Industrial and Systems Engineers 2024 Annual Conference & Expo  
| 2024

231,400 JOBS IN GREATER MONTREAL<sup>34</sup>  
\$29B REPRESENTED IN MONTREAL'S MANUFACTURING SECTOR<sup>35</sup>

6,300 MANUFACTURING COMPANIES IN GREATER MONTREAL<sup>36</sup>

→ Did You Know...

Montreal is Canada's university capital, with 11 universities and 60 colleges. Over 40,000 students are enrolled in a university program linked with manufacturing innovation.



“ Montreal has long aligned the conferences it hosts with the industries it excels in. We firmly believe that the conference experience can be enriched by including local players and activities at many levels: field trips, keynote speakers, research collaborations, youth engagement, academia, start-up incubators and others. As Montreal has been a leader for many years in advanced manufacturing, we believe that conferences from this sector would be right at home in our city.”

MYLENE GAGNON  
Vice-President Sales and Convention services, Business Events Montreal

## COMPANIES

- › ABB
- › Airbus
- › Bombardier
- › BRP
- › CAE
- › Lion Electric
- › Nova Bus
- › Siemens
- › Thales

## ACCELERATING INNOVATION

- › Centech
- › Creative Destruction Lab
- › District 3
- › Next AI
- › Scale AI

## POST-SECONDARY & RESEARCH INSTITUTIONS

- › Concordia University
- › École de Technologie Supérieure
- › HEC Montreal
- › McGill University
- › Polytechnique Montreal

36- Statistics Canada, 2020

## Conference infrastructure

36,800 GUEST ROOMS IN GREATER MONTREAL

16,300 GUEST ROOMS DOWNTOWN WITH 4,000 CONNECTED TO THE CONVENTION CENTRE

97,289 m<sup>2</sup> (1,047,220 ft<sup>2</sup>)  
TOTAL MEETING SPACE

3,240 Gala 51,280 m<sup>2</sup> (551,520 ft<sup>2</sup>)  
AT THE PALAIS DES CONGRÈS DE MONTREAL CONVENTION CENTRE

## Noteworthy Innovations

Longstanding partners Safran and Polytechnique Montreal have set up new research chairs dedicated to designing a new lighter, cleaner, quieter, more reliable and carbon-neutral aircraft.

Professor Roland Maranzana, co-founder of Numérix laboratory, has developed innovative solutions for digital factories. Including an analysis and interpretation technology for 3D models of mechanical components—which lets manufacturers quickly locate existing products and accelerate the development of new products by promoting re-use.

Polytechnique Montreal Professors René Mayer and Sofiane Achiche are developing automated smart tracking and diagnostic technologies for use on machines. Based on the notion of AI and machine learning (ML), these technologies can detect deviations in precision and anticipate malfunctions in machine tools.



# WHY CANADA FOR ADVANCED MANUFACTURING CONFERENCES?



**Leadership across the spectrum of industries** not only makes Canada a competitor on the world stage, but an innovation leader. **Business events, like advanced manufacturing, accelerate progress and provide a platform for a year's worth of business to take place over the course of just a few days.** Such events lead to the innovation and reinvention so critical to the economic recovery of businesses and the communities in which they operate and meet.

Business events are a fundamental source of learning, research and information sharing. Organizations that meet here gain access to **Canadian industry and academic thought leaders**, while also having the opportunity to take part in **educational site visits** to research institutions, startups, businesses and more.

**International business events are magnets for content-hungry individuals and for those with investment resources.** Impressed by Canadian infrastructure, talent and ready access to key markets, **the largest advanced manufacturing companies in the world are expanding or relocating to Canada.** These local subject-matter experts can enhance speaker schedules and help champion events to grow membership and revenues.

**Business events have the power to inspire the next generation, sparking innovation.** Today's advancements in areas like IoT and robotics will transform the way the world makes products. Many of **the emerging technologies driving the industry forward are being developed in Canada.**

Canada's dynamic cities and urban innovation centres may be a natural draw for business events, but they also provide international travellers with a taste of Canadian culture, cuisine and our vast, dramatic landscapes, **fuelling the desire to return with family and friends for future leisure travel.**



# CANADA: A NATURAL REWARD FOR TOP ADVANCED MANUFACTURING PERFORMERS

A place not just to explore—but to connect, celebrate the extraordinary and realize the potential within us. Around the globe, advanced manufacturing organizations and leaders are leveraging cutting-edge technologies to push the limits of what's possible. Recognizing their teams' efforts in Canada will leave an indelible mark on the heart of their organizations.

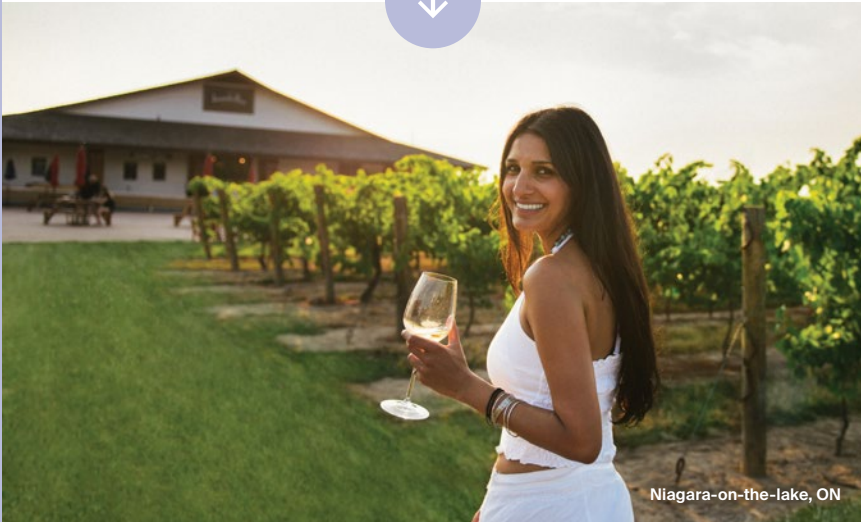
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Connect with us to learn more.

→ [businesssevents@destinationcanada.com](mailto:businesssevents@destinationcanada.com)

**RAISE YOUR GLASS IN CELEBRATION OF YOUR TEAM'S ACCOMPLISHMENTS.**  
Sitting on the shores of Lake Ontario, **Niagara-on-the-Lake** is one of the country's most productive, picturesque wine regions—an exceptional location in which to reward and recognize your top performers with a wine tasting and dinner at a vineyard.



**GO WILD ON A POLAR SAFARI.** **Churchill**, on Canada's **Hudson Bay**, is ranked one of the world's best places to see polar bears in the wild. Along with a Polar Safari, treat your team to a gourmet dinner and be mesmerized by ribbons of colour dancing across the night sky. This only-in-Canada event pairs history and nature with delicious cuisine and spirits.



**THE GREATEST OUTDOOR SHOW ON EARTH.**  
An endless sea of denim and cowboy hats take over **Calgary** as the city transforms into one of Canada's premiere celebrations—a tribute to Canada's old west, a celebration of music, food and culture that's sure to impress your top performers. Even if this isn't your first rodeo, the Calgary Stampede is unlike any other event.



**WELCOME TO THE EAST SIDE.** Nova Scotia's Northumberland Strait, aside from being home to the luxurious **Fox Harb'r** Resort—a favourite golf and spa retreat—is also one of eastern Canada's celebrated wine regions. From sip and savour events at Jost Vineyards to an elegant dinner among Fox Harb'r's own oceanfront vines, memories of these sommelier-hosted events linger long after the last drops are poured.







# NO ONE KNOWS CANADA LIKE WE DO

**Destination Canada's Business Events Team** offers in-depth knowledge of Canada. Our team can help you deliver compelling content audiences want to consume when they meet in Canada. Connect with us for solutions and support on the fundamentals of meeting in Canada, including where to meet and recommended innovation hubs best suited to your specific event. Allow us to make introductions to our cross-country network of meeting and event partners, advanced manufacturing experts, leaders and innovators, and those who can help champion your event, augment your program, grow your membership and event audiences, and deliver a return on your event investment.

**Consider Destination Canada your first point of contact when considering Canada for your event.**

## FIND OUT MORE

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→ #meetincanada



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