

CANADA\*



**MEET IN  
CANADA**

- » Home to exceptional knowledge capital and extensive innovation ecosystems that event planners can tap into to elevate their event
- » Event destinations that are easily accessible and affordable, delivering unparalleled value
- » A world leader in environmentally, socially and economically sustainable business event
- » One of the world's most inclusive and diverse countries; a place that every delegate is welcome
- » Known for legendary experiences that will wow both corporate and incentive groups



# WHY CANADA?

# HOME TO LEGENDARY INCENTIVES



▼  
Heritage



FINN BEALES

▼  
Wellness



▼  
Culture

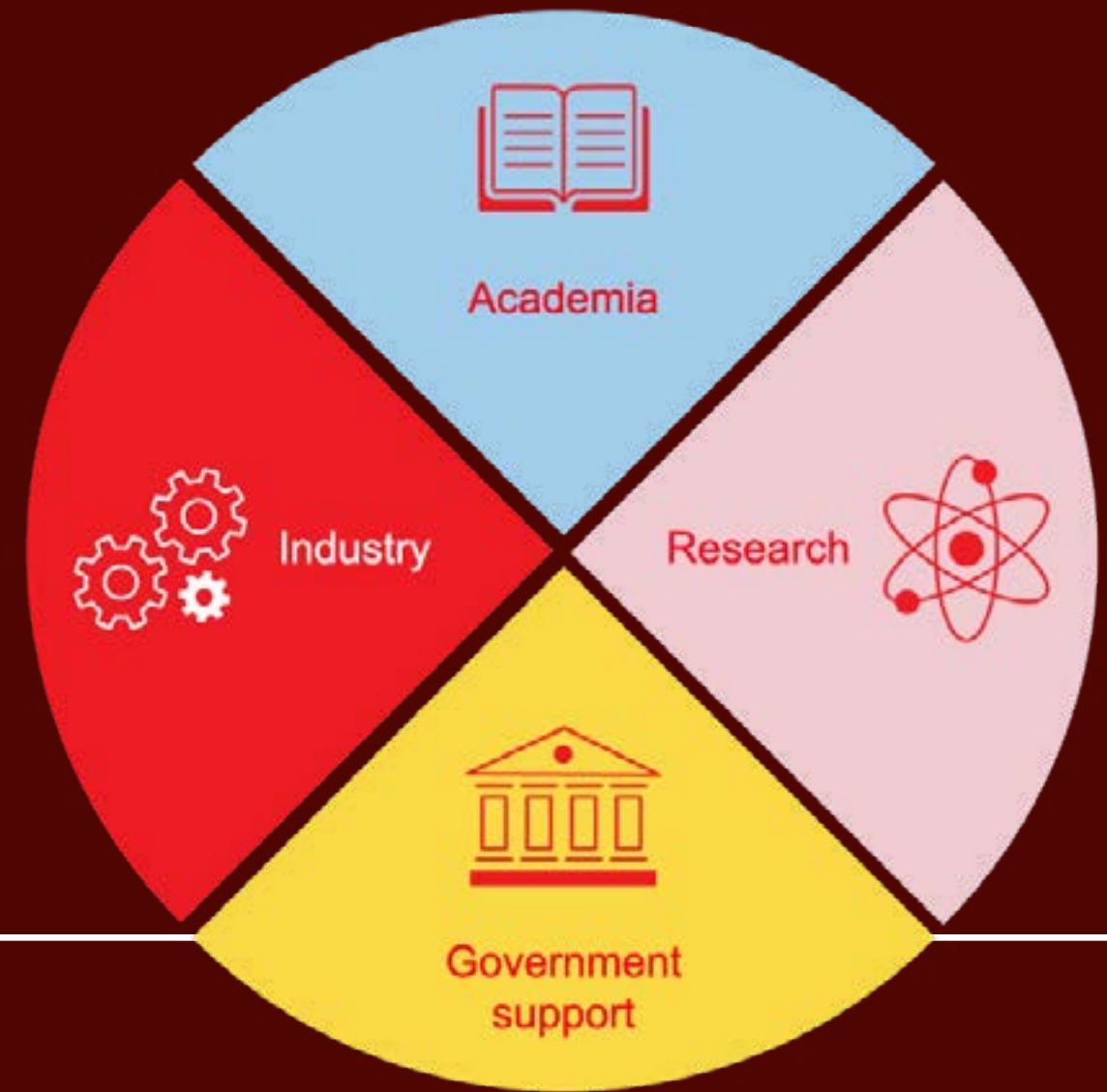


▼  
Adventure



▼  
Taste

# HOME TO EXTRAORDINARY INNOVATORS



## Why knowledge capital matters to planners

Transformative innovations across sectors that span from life sciences to finance to insurance are being developed in Canada's intellectual hubs. These strides make the country the ideal place for meaningful, content-rich events.

Along with helping planners understand which destination is the best fit for their event, Destination Canada's Business Events team can help you tap into this knowledge capital through technical tours, lab visits, keynote speakers and more.



# CONTENTS

» Vancouver  
» Victoria  
» Kelowna  
» Whistler

» Banff & Lake Louise  
» Edmonton  
» Calgary

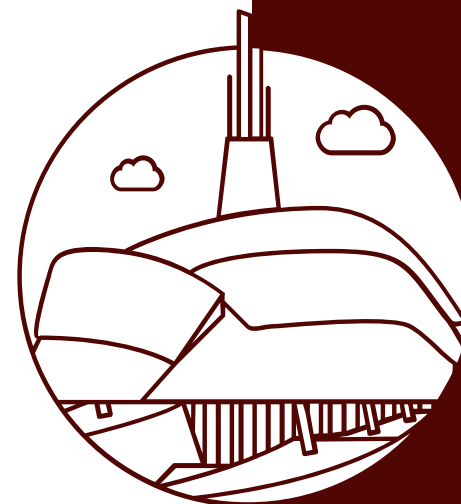
» Regina  
» Saskatoon  
» Winnipeg

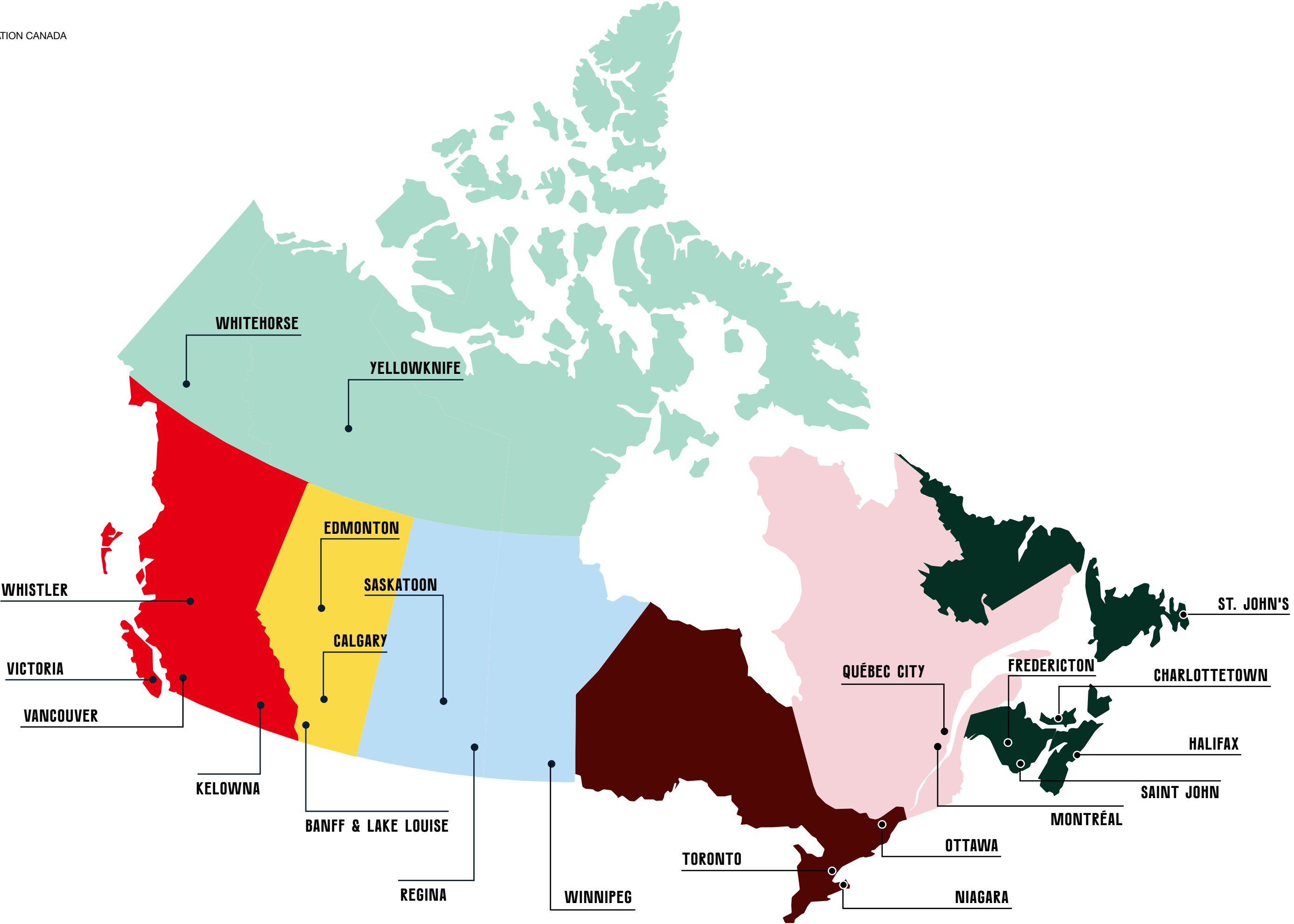
» Toronto  
» Waterloo  
» Ottawa  
» Sudbury  
» Niagara

» Montréal  
» Quebec City

» Charlottetown  
» Halifax  
» Saint John  
» Fredericton  
» St. John's

» Whitehorse  
» Yellowknife





# VANCOUVER

- » A premiere destination for sustainable business events
- » Situated amongst unparalleled natural beauty
- » A trailblazing digital media and interactive entertainment cluster



GOING GREEN

Vancouver aims to reduce emissions by 80% and be 100% powered by renewable energy by 2050.



DESTINATION VANCOUVER/GROUSE MOUNTAIN

## MEET IN VANCOUVER

Key Sectors	Technology, Life sciences, Natural resources, Finance and Insurance
Largest Conference Facility	<b>Vancouver Convention Centre</b> 466,500 sq ft, 43,340 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>• <b>Hyatt Regency Vancouver</b> 644 guest rooms, largest room: 13,940 sq ft, 1,295 sq m</li><li>• <b>Westin Bayshore Vancouver</b> 499 guest rooms; largest room: 15,521 sq ft; 1,442 sq m</li><li>• <b>Fairmont Hotel Vancouver</b> 556 guest rooms; largest room: 11,400 sq ft; 1,059 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 13,000 <b>Overall city</b> - 23,000
Airport	<b>Vancouver International Airport</b> - YVR (15km; 9 mi to downtown)

## OUT-OF-THE-BOX EXPERIENCES

- Sip champagne and enjoy a gourmet picnic atop Grouse Mountain, as you admire breathtaking views of the city, mountains and ocean.
- Take a float plane over towering mountain peaks and admire the dramatic coastlines below.



DESTINATION VANCOUVER/BARBERSHOP FILMS

# VICTORIA

- » Historic charm on the seaside
- » Diverse city with strong Asian cultural influences
- » Hub for ocean sciences technologies and research



## OUT-OF-THE-BOX-EXPERIENCES

- Make unforgettable memories, observing some of the world’s most majestic animals, while whale watching off the southern Gulf Islands
- Enjoy fabulous farm-to-table cuisine at local farms, breweries and other locations along the “Flavour Trail”

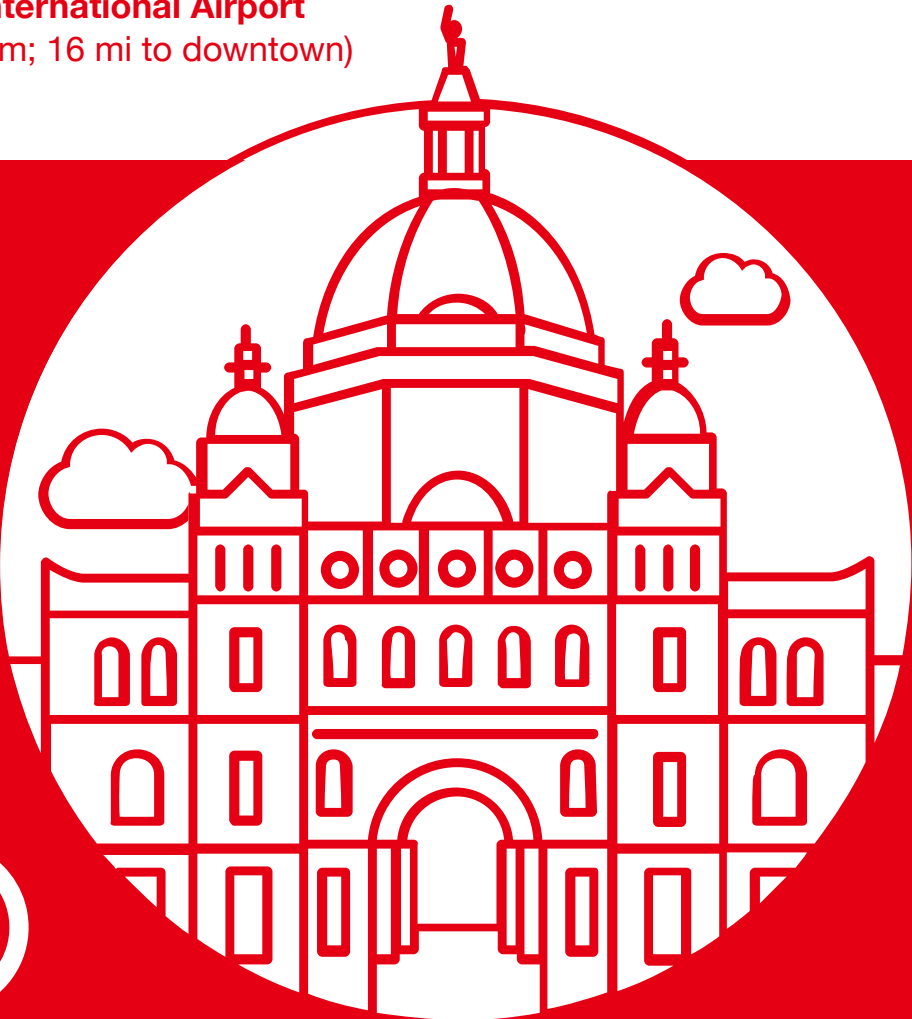
▼ EAGLE WING WHALE WATCHING

## LET’S RIDE

## MEET IN VICTORIA

Key Sectors	Technology, Natural resources
Largest Conference Facility	Victoria Conference Centre 77,000 sq ft, 7,153 sq m
Major Conference Hotel	Fairmont Empress 464 guest rooms, largest room: 4,500 sq ft; 418 sq m
Total Guest Rooms	Downtown core - 3,048 Overall city - 6,100
Airport	Victoria International Airport - YYJ (26km; 16 mi to downtown)

Victoria is one of the most bike-friendly cities in the country, with hundreds of kilometres of cycle paths, bike lanes and routes in the city.



# KELOWNA

- » An acclaimed wine region that's home to endless vineyards
- » A robust farm-to-table culinary scene
- » A burgeoning interactive gaming and animation centre

## DID YOU KNOW?

There are more than 200 animation, film, and digital media companies in Kelowna. One of them, Hyper Hippo, is a video game and software development company launched by Club Penguin founder Lance Priebe.



## MEET IN KELOWNA

Key Sectors	Technology, Agribusiness
Largest Conference Facility	Delta Hotels Grand Okanagan Resort 3,500 sq ft, 325 sq m
Major Conference Hotel	Delta Hotel's Grand Okanagan Resort 324 guest rooms, largest room: 14,044 sq ft; 1,304 sq m
Total Guest Rooms	Downtown core - 495 Overall city - 4,600
Airport	Kelowna International Airport - YLW (14km; 9 mi to downtown)



TOURISM KELOWNA/SHAWN TALBOT PHOTOGRAPHY

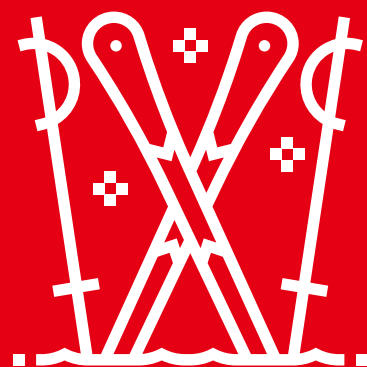
# WHISTLER

- » Playground for corporate meetings and incentives
- » North America's largest ski resort
- » Prominent influence of Indigenous cultures and heritage

Whistler is home to the Squamish Lil'wat Cultural Centre (SLCC), the first centre of its kind in Canada, where two First Nations have come together to celebrate and share their cultures with the world.



COME TOGETHER



◀ SQUAMISH LIL'WAT CULTURAL CENTRE

DESTINATION BRITISH COLUMBIA



## OUT-OF-THE-BOX EXPERIENCES

- Soar by helicopter to indulge in a multi-course meal in one of the most unique dining venues on the planet: inside a remote ice cave.
- Take your team on the adventure of a lifetime as they try their hand at heli-skiing, at elevations above 2,000m (6,500ft) among the pristine peaks of the Fitzsimmons Range.

## MEET IN WHISTLER

Largest Conference Facility	Whistler Conference Centre 40,000 sq ft, 3,716 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● Fairmont Chateau Whistler 519 guest rooms, largest room: 11,319 sq ft; 1,051 sq m</li><li>● Westin Resort &amp; Spa 400 guest rooms, largest room: 8,168 sq ft; 759 sq m</li></ul>
Total Guest Rooms	Downtown core - 5,400 Overall city - 5,750+
Airport	Vancouver International Airport - YWS (135km; 84 mi to downtown)

# BANFF & LAKE LOUISE

- » Canada’s oldest and most famous national park
- » Dramatic and inspiring natural setting
- » Adventurous activities in all four seasons

DID YOU KNOW?

The area has over 40 wildlife corridors, created to allow bears, moose and other animals to safely cross the highway and restore critical migration routes.



FAIRMONT RESORT HOTELS

MEET IN BANFF & LAKE LOUISE	
OUT-OF-THE-BOX EXPERIENCES	
<ul style="list-style-type: none"><li>Start your day at dawn and paddle the shimmering emerald waters of Lake Louise, surrounded by towering peaks, on a sunrise canoe trip</li><li>Conquer Mt Norquay on the Via Ferrata, a guided climbing experience that will have you anchored into the rock face and take you up to 2,355m (7725ft) above sea level.</li></ul>	
Largest Conference Facility	<b>Fairmont Banff Springs</b> 76,000 sq ft; 7,060 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li><b>Fairmont Banff Springs</b> 757 guest rooms, largest room: 14,815 sq ft; 1,376 sq m</li><li><b>Banff Centre for Arts and Creativity</b> 400 guest rooms, largest room: 5,920 sq ft; 550 sq m</li><li><b>The Rimrock Resort Hotel</b> 333 rooms, largest room: 6,077 sq ft; 565 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 4,000 <b>Overall city</b> - 5,600
Airport	<b>Calgary International Airport</b> - YBA (140km; 87 mi to downtown)

# EDMONTON

- » Artificial intelligence hub driven by invention
- » Leader in health innovation, centered on the Health City strategy
- » Extensive sports and entertainment district

MEET IN EDMONTON	
Key Sectors	Technology, Life Sciences, Natural Resources, Agribuisness, Advanced Manufacturing
Largest Conference Facilities	<b>Edmonton Expo Centre</b> - 522,000 sq ft; 48,495 sq m <b>Edmonton Convention Centre</b> - 144,406 sq ft; 13,415.8 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>JW Marriott</b> 346 guest rooms, largest room: 9,086 sq ft; 844 sq m</li><li>● <b>Fairmont Hotel Macdonald</b> 198 guest rooms, largest room: 3,600 sq ft; 335 sq m</li><li>● <b>The Westin Edmonton</b> 416 rooms, largest room: 9,462 sq ft; 879 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 3,324 <b>Overall city</b> - 12,000
Airport	<b>Edmonton International Airport</b> - YEG (30km; 19 mi to downtown)



## DID YOU KNOW?

Explore Edmonton has a dedicated emissions specialist who collects event carbon footprint data for companies.



# CALGARY

- » Emerging tech hub with history in the natural resources sector
- » Home of warm western hospitality and a diversity of cultures
- » Agricultural powerhouse fueled by cutting-edge technology

▼ CALGARY STAMPEDE  
- RENDERING



## ALL ABOUT COMMUNITY



- Calgary is known for its welcoming hospitality
- Calgary is the third most diverse major city in Canada with more than 120 languages spoken in the city

### MEET IN CALGARY

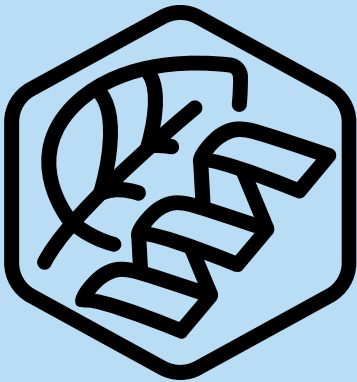
Key Sectors	Technology, Life Sciences, Natural Resources, Agribusiness, Advanced Manufacturing, Finance and Insurance
Largest Conference Facilities	<b>The BMO Centre at Stampede Park</b> - 259,500 sq ft; 24,108 sq m <b>The Calgary Telus Convention Centre</b> - 122,000 sq ft; 11,334 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>The Westin Calgary</b> 525 guest rooms, largest room: 9,180 sq ft; 852 sq m</li><li>● <b>Hyatt Regency Calgary</b> 355 guest rooms, largest room: 13,500 sq ft; 1,254 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 4,425 <b>Overall city</b> - 15,000
Airport	<b>Calgary International Airport</b> - YYC (18km; 11 mi to downtown)

## DID YOU KNOW?

Slated to open in 2024, Calgary’s expanded BMO Centre will be the largest conference facility in Western Canada at over one million square feet.

# REGINA

- » Fast-growing city with small-town warmth
- » One of Canada’s youngest cities, known for its energy and dynamism
- » Hub for plant protein reserach and the Protein Industries Supercluster



PLANT PROTEIN POWERHOUSE

Protein Industries Canada, which is based in Regina, is leading Canada’s position as a global source of high-quality plant protein and plant-based food, feed and ingredients.

TOURISM SASKATCHEWAN/CHRIS HENDRICKSON PHOTOGRAPHY



## MEET IN REGINA

Key Sectors	Natural Resources, Agribusiness
Largest Conference Facility	International Trade Centre 87,082 sq ft, 8,090 sq m
Major Conference Hotel	Delta Hotels by Marriott Regina 274 guest rooms, largest room: 14,580 sq ft; 1,355 sq m
Total Guest Rooms	Downtown core - 1,290 Overall city - 3,800
Airport	Regina International Airport - YQR (4.5km, 3 mi to downtown)

## DID YOU KNOW?

Regina is home to the only training facility for the Mounties, Canada’s federal police force.

# SASKATOON

- » A welcoming prairie city with an entrepreneurial spirit
- » Shaping the future of crop genomics and water management
- » A global leader in infectious disease research

DID YOU KNOW?

The Remail Modern, situated in downtown Saskatoon, houses the world’s most comprehensive collection of linocuts by Pablo Picasso.

## MEET IN SASKATOON

Key Sectors	Technology, Life Sciences, Agribusiness
Largest Conference Facility	World Trade Center Saskatoon - Prairieland Park 240,000 sq ft, 22,296 sq m
Major Conference Hotel	Delta Hotels by Marriott Bessborough 5,400 guest rooms, largest room: 375 sq m
Total Guest Rooms	Downtown core - 1,956 Overall city - 4,500
Airport	Saskatoon John G. Diefenbaker International Airport - YXE (8km; 5 mi to downtown)

## DID YOU KNOW?

In Saskatoon, you’ll find a light source a million times brighter than the sun at the Canadian Light Source synchrotron.



# WINNIPEG

- » Geographic and logistical centre of Canada
- » Hub in aerospace advanced manufacturing and precision agriculture
- » Gateway to Churchill, home to polar bears and belugas

▼ DAN HARPER



KRISTHINE GUERRERO

## DID YOU KNOW?

- Winnipeg is home to the world’s first museum dedicated solely to human rights
- Winnipeg has the largest Indigenous population of any major city in Canada



### MEET IN WINNIPEG

Key Sectors	Technology, Life Sciences, Agribusiness, Advanced Manufacturing
Largest Conference Facility	<b>RBC Convention Centre</b> - 264,000 sq ft, 24,526 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Fort Garry Hotel and Conference Centre</b> 240 guest rooms, largest room: 7,747 sq ft; 720 sq m</li><li>● <b>Fairmont Winnipeg</b> 340 guest rooms, largest room: 9,295 sq ft; 864 sq m</li><li>● <b>Inn at the Forks</b> 393 guest rooms, largest space is 7,260 sq ft; 675 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 1,900 <b>Overall city</b> - 7,100
Airport	<b>Winnipeg Richardson International Airport</b> - YWG (7km, 4 mi to downtown)

# TORONTO



DESTINATION TORONTO

- » Vibrant metropolitan medley of culture
- » Booming centre of tech and finance
- » Renowned for advanced health research

53%

of those living in Toronton are born outside Canada. More than 180 languages are spoken in Toronto.

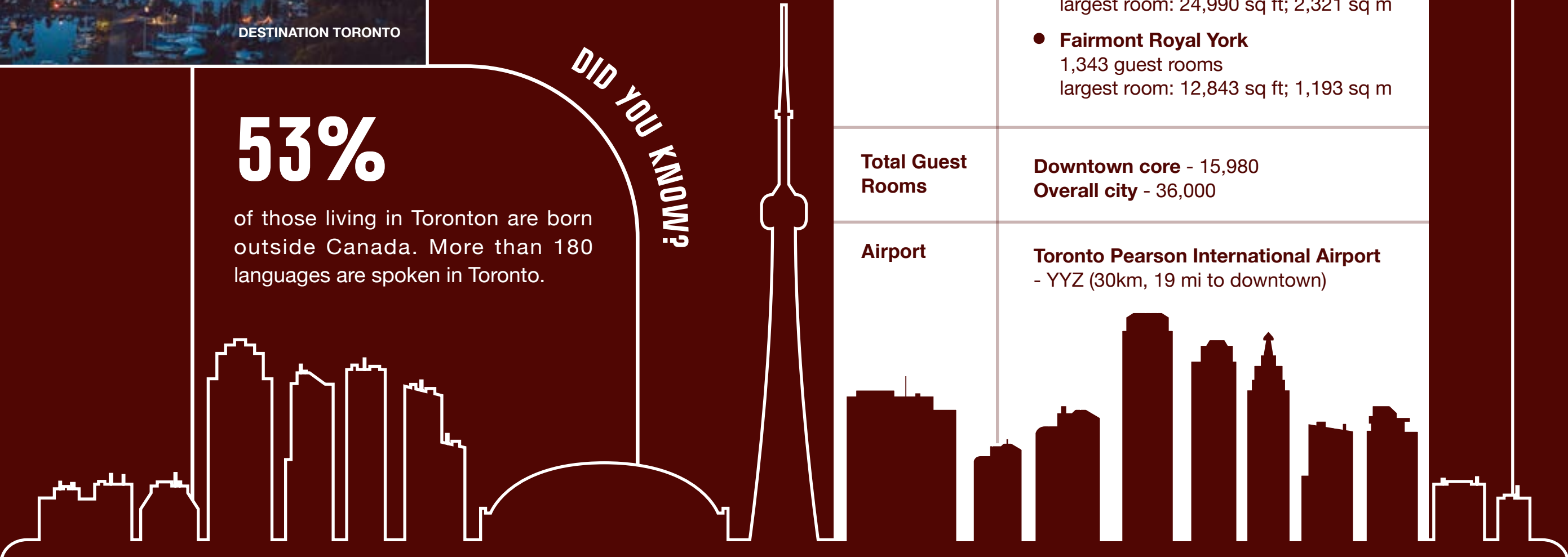
DID YOU KNOW?

## MEET IN TORONTO

Key Sectors	Technology, Life Sciences, Agribusiness, Advanced Manufacturing, Finance and Insurance
Largest Conference Facilities	<b>Metro Toronto Convention Centre</b> 2.5 million sq ft, 232,250 sq m <b>Exibhition Place</b> 1,072,000 sq ft, 99,592 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>The Sheraton Centre Toronto Hotel</b> 1,372 guest rooms largest room: 20,212 sq ft; 1,877 sq m</li><li>● <b>Westin Harbour Castle</b> 977 guest rooms largest room: 24,990 sq ft; 2,321 sq m</li><li>● <b>Fairmont Royal York</b> 1,343 guest rooms largest room: 12,843 sq ft; 1,193 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 15,980 <b>Overall city</b> - 36,000
Airport	<b>Toronto Pearson International Airport</b> - YYZ (30km, 19 mi to downtown)

## OUT-OF-THE-BOX-EXPERIENCES

Walk the CN Tower EdgeWalk, where thrill seekers go on a 360-degree stroll 116 storeys above the Toronto skyline.



# WATERLOO

- » Innovation hub within the Toronto-Waterloo Tech corridor
- » World-leader in advanced manufacturing and robotics
- » University town with strong talent pipeline



▼ WATERLOO REGIONAL TOURISM



## MEET IN WATERLOO

Key Sectors	Technology, Advanced, Manufacturing
Largest Conference Facilities	<b>Bingemans Conference Centre</b> 46,000 sq ft, 4,314 sq m
Major Conference Hotel	<b>Delta Hotels by Marriott Waterloo</b> 194 guest rooms, largest room: 2,800 sq ft; 260 sq m
Total Guest Rooms	<b>Downtown core</b> - 487 <b>Overall city</b> - 2,800
Airport	<b>Toronto Pearson International Airport</b> - ALO (95km; 59 mi to downtown)

### LOOKING FORWARD



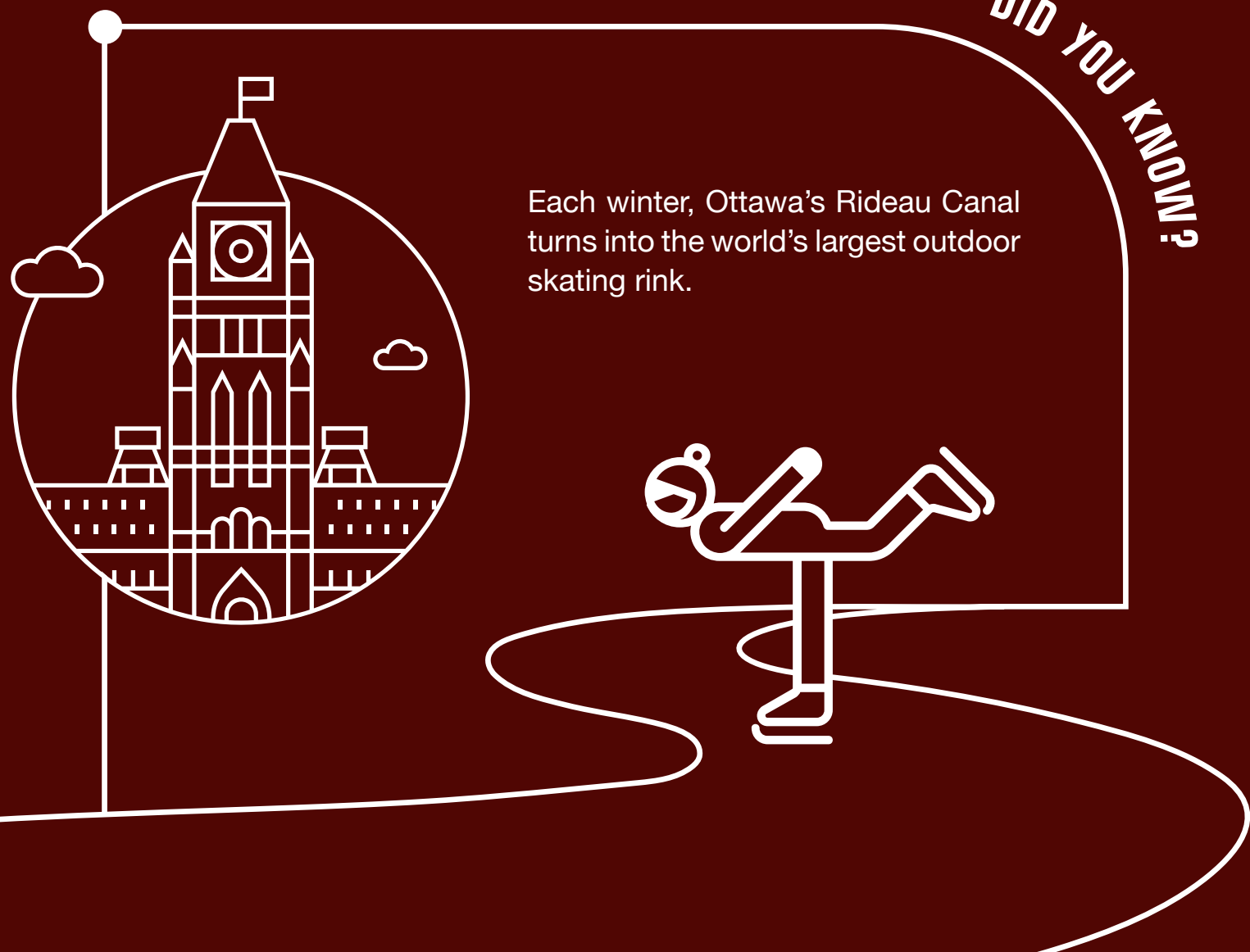
- Home to two universities, many innovation centres and Google’s largest R&D office in Canada
- Waterloo Region residents reported over 220 different ethnic origins in the 2016 Census.

# OTTAWA

- » Canada’s capital, home to over 100 embassies
- » Centre of the country’s decision-making power
- » Hub for connective autonomous vehicle research



▲ TOURISM OTTAWA



Each winter, Ottawa’s Rideau Canal turns into the world’s largest outdoor skating rink.

DID YOU KNOW?

## MEET IN OTTAWA

Key Sectors	Technology, Life Sciences, Advanced Manufacturing
Largest Conference Facilities	Shaw Centre - 192,000 sq ft, 17,837 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Westin Ottawa</b> 492 guest rooms, largest room: 16,650 sq ft; 1,547 sq m</li><li>● <b>Fairmont Château Laurier</b> 426 guest rooms, largest room: 5,866 sq ft; 545 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 5,000 <b>Overall city</b> - 10,000
Airport	<b>Ottawa International Airport</b> - YOW (13km; 8 mi to downtown)

# Sudbury

- » Arguably the hard rock mining capital of the world
- » Thriving urban centre surrounded by over 330 lakes
- » Home of the mineral rich Sudbury Basin



Sudbury is the home of a nine-metre high replica of a 1951 Canadian nickel.

DID YOU KNOW?



## MEET IN SUDBURY

Key Sectors	Natural Resources
Largest Conference Facility	Holiday Inn Sudbury - 15,000 sq ft; 1,394 sq m
Major Conference Hotel	Holiday Inn Sudbury 138 guest rooms, largest room: 6,500 sq ft; 604 sq m
Total Guest Rooms	Downtown core - 465 Overall city - 1,800+
Airport	Greater Sudbury Airport - YSB (not international - 24km; 15 mi to downtown)

# NIAGARA



ALAN BRUTENIC

- » Home to world-famous and stunning Niagara Falls
- » World-class wine growing region with exceptional tasting options
- » Centre of Canada’s viticulture research region



## MEET IN NIAGARA

Key Sector	Agribusiness
Largest Conference Facility	Niagara Falls Convention Centre - 300,000 sq ft, 27,685 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Sheraton Fallsview Hotel</b> 669 guest rooms, largest room: 15,000 sq ft</li><li>● <b>Marriott on the Falls</b> 404 guest rooms, largest room: 8,500 sq ft</li><li>● <b>Embassy Suites by Hilton Niagra Falls-Fallsview</b> 525 guest rooms, largest room: 5,328.14 sq ft; 496 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 5,000 <b>Overall city</b> - 16,000
Airport	<b>Toronto Pearson</b> - YYZ (124km; 77 mi to downtown)

## DID YOU KNOW?

The Niagara Region is the one of the world’s largest producers of ice wine, a type of sweet wine which requires grapes to be harvested in the middle of the night, at temperatures below at least -8°C (17.6°F).



DESTINATION ONTARIO

# MONTREAL

- » Joie de vivre culture and high quality-of-life
- » Historic roots with strong high-tech influence
- » Life sciences and health technology powerhouse



## MEET IN MONTRÉAL

Key Sectors	Technology, Life Sciences, Advanced Manufacturing
Largest Conference Facility	<b>Palais des Congrès de Montréal Convention Centre</b> 551,520 total sq ft, 51,280 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Fairmont Queen Elizabeth</b> 950 guest rooms, largest room: 17,000 sq ft; 1,580 sq m</li><li>● <b>Le Centre Sheraton Montréal Hotel</b> 825 guest rooms, largest room: 13,000 sq ft; 1,208 sq m</li><li>● <b>Montréal Marriott Château Champlain</b> 611 guest rooms, largest room: 8,040 sq ft; 747 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 16,300 <b>Overall city</b> - 36,800
Airport	<b>Montréal-Pierre Elliott Trudeau International Airport</b> - YUL (20km; 12 mi to downtown)



- Montréal is where Cirque du Soleil began
- Montréal is home to the Formula 1 Canadian Grand Prix.

DID YOU KNOW?

# QUÉBEC CITY

- » European charm in the heart of North America
- » Home to renowned biotech and neutraceuticals research centres
- » A pioneer of applied artificial intelligence research

DID YOU KNOW?



- The Fairmont Le Château Frontenac in Québec City is believed to be the most photographed hotel in the world.
- The Historic District of Old Québec has been a UNESCO World Heritage Site since 1985.

## MEET IN QUÉBEC CITY

Key Sectors	Technology, Life Sciences, Agribusiness
Largest Conference Facility	Québec City Convention Centre - 293,700 sq ft; 27,285 sq m
Major Conference Hotel	Fairmont Le Château Frontenac 611 guest rooms, largest room: 6,000 sq ft; 577 sq m
Total Guest Rooms	Downtown core - 5,000+ Overall city - 17,250
Airport	Québec City Jean Lesage International Airport - YQB (15km; 9 mi to downtown)



PIERRE-NIC LESSARD, DESTINATION QUÉBEC CITÉ



STEVEN D'AVIGNON, DESTINATION QUÉBEC CITÉ

# CHARLOTTETOWN

- » Premium potato producer with research expertise in agribusiness
- » Farm- and sea-to-table culinary experiences
- » Leader in oyster and mussel production

## HOME TO THE CONFEDERATION

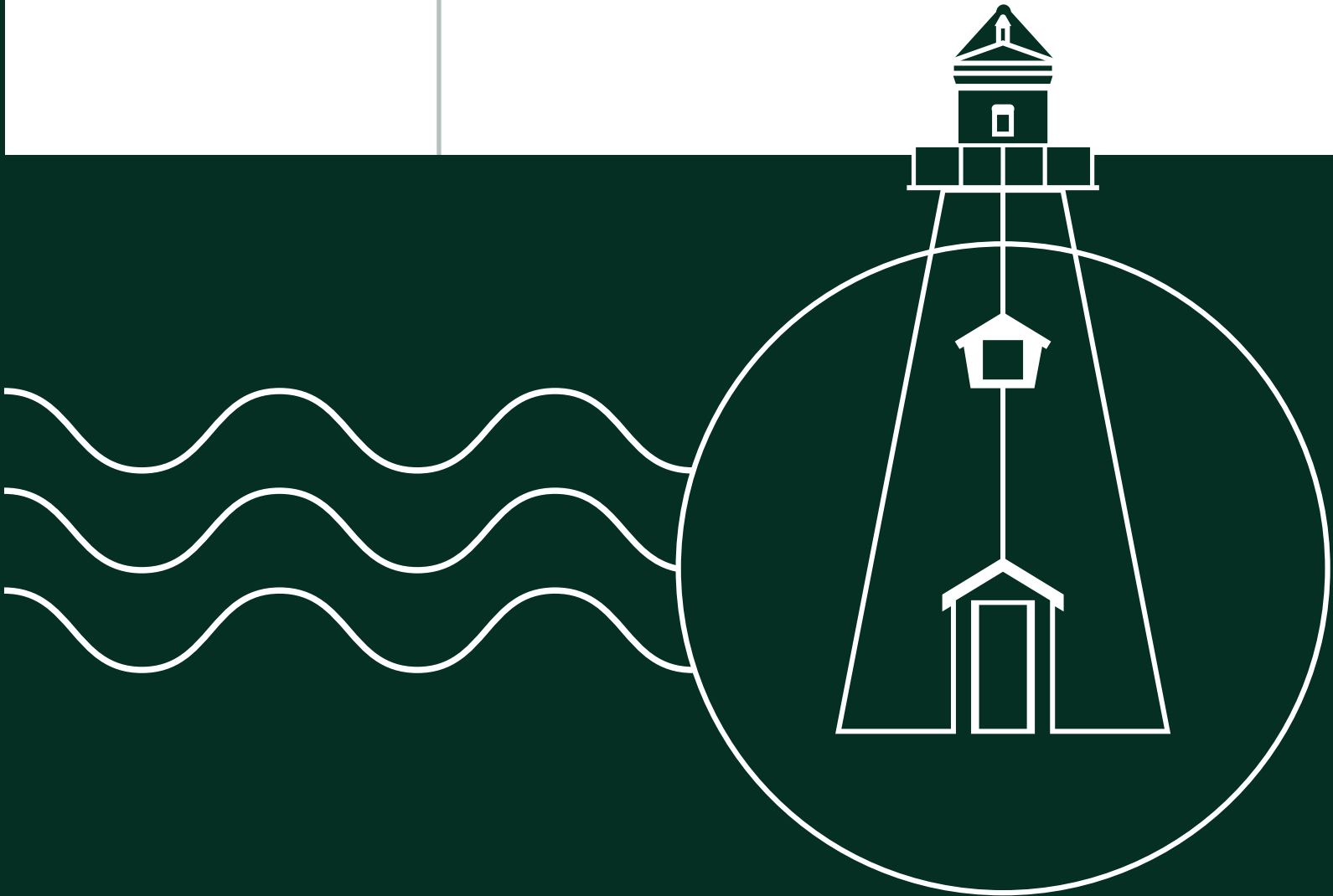


Charlottetown is declared as the birthplace of Canada’s Confederation.



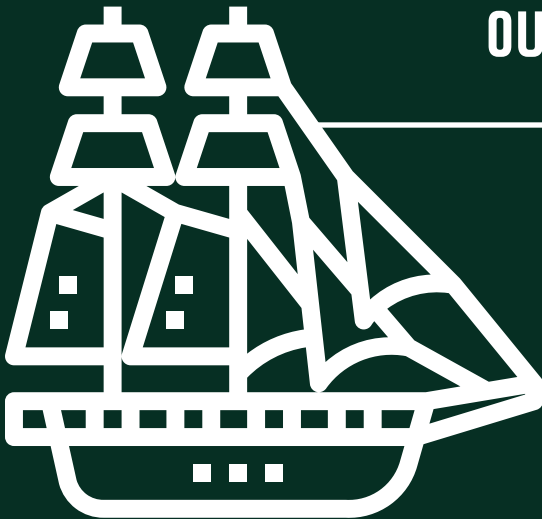
## MEET IN CHARLOTTETOWN

Key Sectors	Life Sciences, Natural Resources, Agribusiness
Largest Conference Facility	PEI Convention Centre - 50,000 sq ft; 4,645 sq m
Major Conference Hotel	Delta Prince Edward by Marriott 211 guest rooms, largest room: 24,000 sq ft; 2,230 sq m
Total guest rooms	Downtown core - 1,022 Overall city - 1,900
Airport	Charlottetown Airport - YYG (8km; 5 mi to downtown)



# HALIFAX

- » Coastal charm and welcoming spirit
- » Rich with historic heritage
- » World leader in ocean tech and defense



## OUT-OF-THE-BOX-EXPERIENCES

Breathe in the tranquility of the beautiful Northumberland coastline, and keep your eyes peeled for harp seals, as you charter a yacht to Oak Island.

### DID YOU KNOW?

The Bedford Institute of Oceanography, in Halifax, is Canada’s largest centre for oceans research with 600 scientists, engineers and technicians.

## MEET IN HALIFAX

Key Sectors	Technology, Life Sciences, Natural Resources
Largest Conference Facility	Halifax Convention Centre - 120,000 sq ft, 11,148 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Halifax Marriott Harbourfront Hotel</b> 352 guest rooms, largest room: 7,620 sq ft; 708 sq m</li><li>● <b>Westin Nova Scotian Hotel</b> 310 guest rooms, largest room: 8,400 sq ft; 780 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 4,000 <b>Overall city</b> - 6,500+
Airport	<b>Halifax Stanfield International Airport</b> - YHZ (33km; 21 mi to downtown)

# SAINT JOHN

DID YOU KNOW?

Port Saint John is Atlantic Canada's largest seaport by volume of cargo handled.



PORT SAINT JOHN ▲

- » Colorful seaport with the world’s highest tides
- » Domestic hub for the ocean economy sector
- » Authentic and welcoming small-city vibe

DID YOU KNOW?

Saint John is the oldest incorporated city in Canada.

## MEET IN SAINT JOHN

Key Sectors	Natural Resources
Largest Conference Facility	<b>Saint John Trade &amp; Convention Centre</b> - 17,286 sq ft, 1,606 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Hilton Saint John</b> 197 guest rooms, largest room: 1,450 sq ft</li><li>● <b>Delta Hotels by Marriott Saint John</b> 250 guest rooms, largest room: 9,000 sq ft</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 447 <b>Overall city</b> - 1,800
Airport	<b>Saint John Airport</b> - YSJ (17km; 11 mi to downtown)




# FREDERICTON

- » A powerhouse in forestry innovation
- » Small-town charm combined with urban infrastructure
- » An entrepreneurial city know for cyber security expertise



FREDERICTON TOURISM



**DID YOU KNOW?**

Fredericton is a leader in greenhouse gas emission reduction and environmental sustainability.



FREDERICTON TOURISM

## MEET IN FREDERICTON

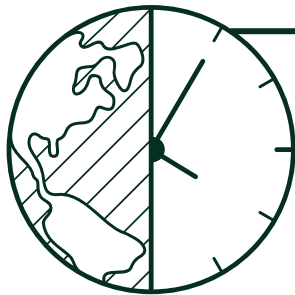
Key Sectors	Natural Resources
Largest Conference Facility	Fredericton Convention Centre - 36,000 sq ft, 3,345 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>● <b>Delta Fredericton Hotel by Marriott</b> 222 guest rooms, largest room: 7,540 sq ft; 700 sq m</li><li>● <b>Crowne Plaza Fredericton Lord Beaverbrook</b> 168 guest rooms, largest room: 4,740 sq ft; 440 sq m</li></ul>
Total Guest Rooms	<b>Downtown core</b> - 500 <b>Overall city</b> - 2,000
Airport	<b>Fredericton International Airport</b> - YFC (15km; 9 mi to downtown)

## OUT-OF-THE-BOX EXPERIENCES

Travel back in time as you experience authentic Maritime hospitality at the historic Fredericton Boyce Farmers Market.

# ST. JOHN'S

- » Thriving, creative and colourful city on the Atlantic Coast
- » Offshore energy and ocean tech research hub
- » Destination for kayaking trips amongst icebergs, dolphins and whales



Located at the easternmost tip of Canada, St. John's has its very own time zone.

DID YOU KNOW?

## OUT-OF-THE-BOX EXPERIENCES

Head out amongst the floating, frozen giants of the Atlantic, and forage for smaller iceberg chunks to add to your favourite drink.

## MEET IN ST. JOHN'S

Key Sectors	Natural Resources
Largest Conference Facility	St. John's Convention Centre - 47,000 sq ft, 4,366 sq m
Major Conference Hotels	<ul style="list-style-type: none"><li>• Delta St. John's Hotel St. John's 403 guest rooms, largest room: 11,760 sq ft, 1,093 sq m</li><li>• Sheraton Hotel Newfoundland 301 guest rooms, largest room: 7,296 sq ft, 678 sq m</li></ul>
Total Guest Rooms	Downtown core - 2,000 Overall city - 3,500
Airport	St. John's International Airport - YYT (7km; 4 mi to downtown)



BARRETT & MACKAY PHOTO

# WHITEHORSE

- » Rich with Indigenous cultures and heritages
- » Sourcing ground for mining and minerals
- » A gateway to pristine tundra, where dog sledding adventures await

▼ PETER MATHER

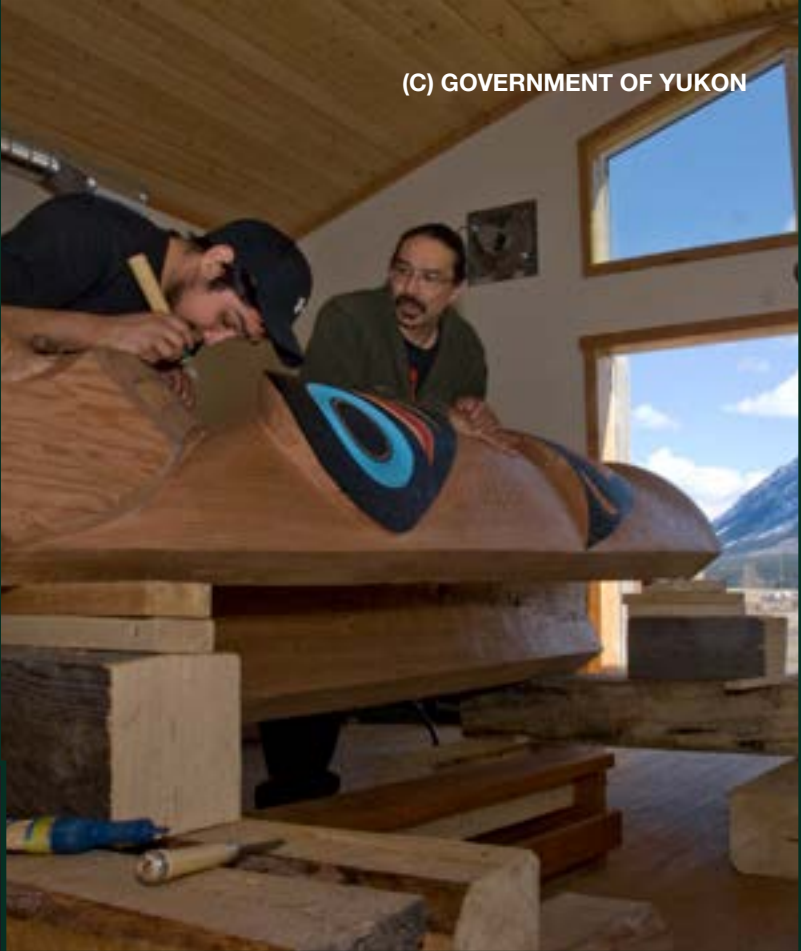


ART MEETS NATURE

- The Yukon boasts the highest per capita population of artists in Canada
- Whitehorse hosts a variety of festivals, including the Frostbite Music Festival and the Adäka Cultural Festival.



(C) GOVERNMENT OF YUKON



## OUT-OF-THE-BOX EXPERIENCES

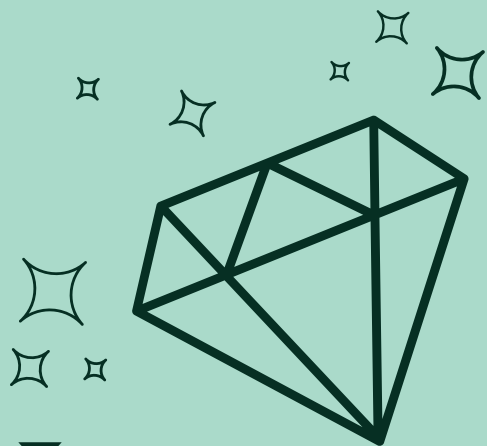
Marvel as the northern lights set the sky ablaze in an indescribable dance of light and colour.

## MEET IN WHITEHORSE

Key Sectors	Natural resources
Largest Conference Facility	Kwanlin Dün Cultural Centre - 11,000 sq ft, 1,022 sq m
Major Conference Hotel	Sternwheeler Hotel & Conference Centre 181 guest rooms, largest room: 4,200 sq ft, 390 sq m
Total Guest Rooms	Downtown core - 700+ Overall city - 900+
Airport	Erik Nielsen Whitehorse International Airport - YXY (6km; 4 mi to downtown)

# YELLOWKNIFE

- » Cold weather testing hub for the aerospace industry
- » Diamond mining and extraction centre
- » Nearby Aurora Village offers unbeatable aurora viewing experiences



HANNAH EDEN ▼

MARTINA GEBAROVSKA ▼



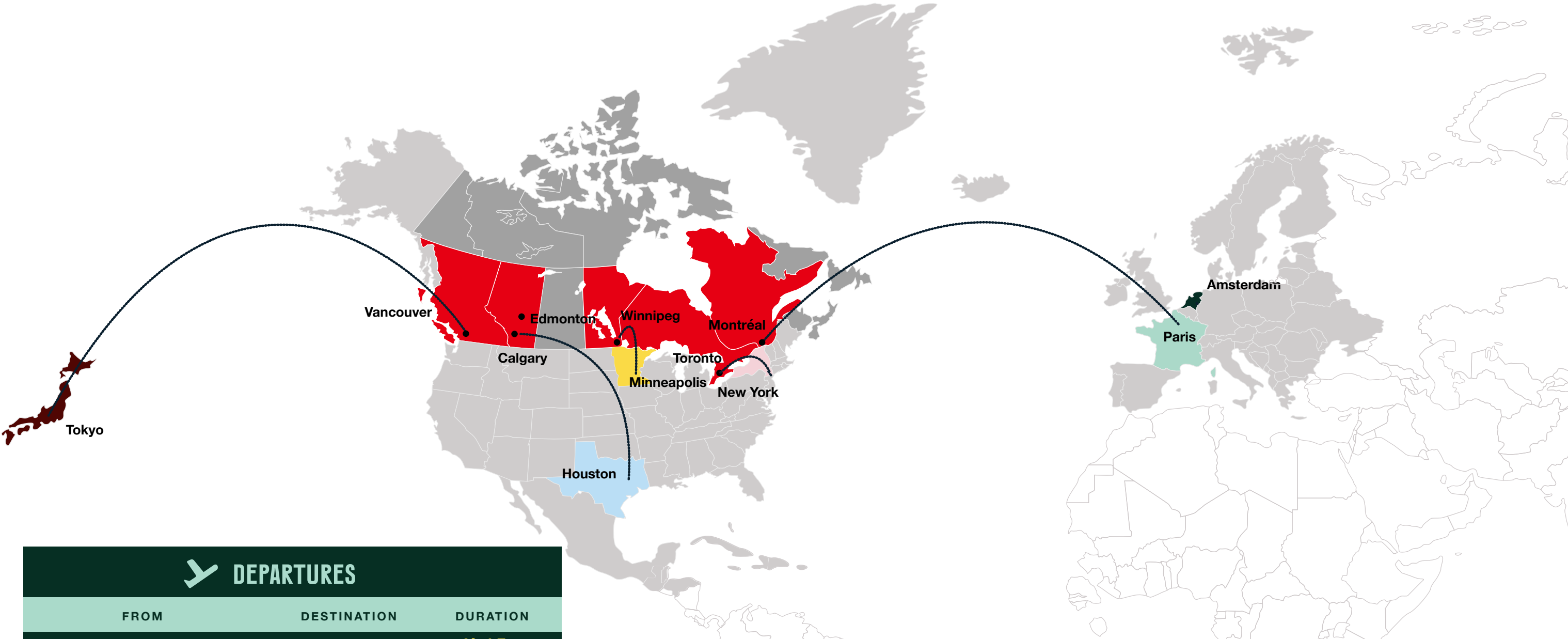
## MEET IN YELLOWKNIFE

Key Sectors	Natural resources
Largest Conference Facility	Yellowknife Multiplex Arena - 81,805 sq ft, 7,600 sq m
Major Conference Hotel	Explorer Hotel 259 guest rooms, largest room: 6,258 sq ft; 581 sq m
Total Guest Rooms	Downtown core - 838 Overall city - 900
Airport	Yellowknife Airport - YZF (5km; 3 mi to downtown)

## OUT-OF-THE-BOX EXPERIENCE












Discover the art of igloo building at Blachford Lake Lodge, an oasis of rustic luxury in the wilderness of the Northwest Territories.

# SAMPLE FLIGHT ROUTES TO CANADA



✈ DEPARTURES		
FROM	DESTINATION	DURATION
HOUSTON (IAH)	CALGARY (YYC)	4h15m
PARIS (CDG)	MONTREAL (YUL)	7h30m
NEW YORK (LGA)	TORONTO (YYZ)	1h45m
TOKYO NARITA (NRT)	VANCOUVER (YVR)	8h45m
AMSTERDAM (AMS)	EDMONTON (YEG)	8h45m
MINNEAPOLIS (MSP)	WINNIPEG (YWG)	1h30m

GET IN TOUCH WITH THE DESTINATION CANADA TEAM TO LEARN HOW BEST TO GET TO CANADA FROM YOUR LOCATION.

Home to <b>Legendary Incentives &amp; Extraordinary Innovators</b>											
	Incentives					Sectors					
	 Adventure	 Culture	 Heritage	 Taste	 Wellness	 Technology	 Life Sciences	 Natural Resources	 Agribusiness	 Advanced Manufacturing	 Finance & Insurance
Vancouver	X			X	X	X	X	X			X
Victoria		X	X	X	X	X		X			
Kelowna				X		X			X		
Whistler	X	X	X	X	X						
Banff & Lake Louise	X		X		X						
Edmonton				X		X	X	X	X	X	
Calgary	X	X	X			X	X	X	X	X	X
Regina								X	X		
Saskatoon						X	X	X	X		
Winnipeg						X	X		X	X	
Toronto	X		X	X	X	X	X		X	X	X
Waterloo						X				X	
Ottawa		X	X			X	X			X	
Sudbury								X			
Niagara		X	X		X				X		
Montréal	X	X	X	X	X	X	X			X	
Québec City	X	X	X	X	X	X	X		X		
Charlottetown		X		X	X		X	X	X		
Halifax		X	X	X		X	X	X			
Saint John	X	X	X	X				X			
Fredericton								X			
St. John's	X	X	X	X				X			
Yukon	X	X	X					X			
Yellowknife	X	X	X					X			

# HOME TO YOUR NEXT BUSINESS EVENT

Canada is more than a place on the map. It's an invitation to not only explore, but to connect.

Your experts in Canada's unique meeting, convention and incentive event possibilities, Destination Canada's Business Events team is the first point of contact for planners seeking inspiration, impartial insights, introductions and RFP assistance. By showcasing Canada's leading economic sector strengths, we help decision-makers and meeting planners leverage local intellectual capital to connect with innovators and thought leaders across the industries in which Canada excels.

This knowledge and expertise is helping international organizations meet with purpose in Canada. Discover how Canada's vibrant cities, industry leadership, sustainable meeting options and legendary incentive experiences will enhance your next business event.

For more information go to [businesseventscanada.ca](https://businesseventscanada.ca)  
or contact [businessevents@destinationcanada.com](mailto:businessevents@destinationcanada.com)



PALAIS DES CONGRÈS DE MONTRÉAL

PHOTO CREDIT: TOURISME MONTRÉAL, STÉPHAN POULIN