

**Canadian Tourism Commission**  
**The Fighting Against Forced Labour and Child Labour in Supply Chains Act**  
**S.C. 2023, c. 9**

**2023 Annual Report**  
**Submitted May 2024**

<b>PART 1 : IDENTIFYING INFORMATION</b>
<p><b>* Name of government institution</b> Canadian Tourism Commission (“CTC”) dba Destination Canada</p>
<p><b>* Financial reporting year (start date, end date)</b> January 1, 2023 to December 31, 2023</p>
<p><b>Indicate if this is a revised report.</b> This report is not a revised report.</p>
<p><b>Indicate if this is a report produced by a federal Crown corporation or a subsidiary of a federal Crown corporation.</b></p> <ul style="list-style-type: none"> <li>• The CTC is a federal Crown corporation.</li> </ul>
<b>PART 2: REPORT CONTENTS</b>
<b>2.1 Information on the government institution’s structure, activities and supply chains</b>
<p><b>* Which of the following accurately describes the government institution’s activities?</b></p> <ul style="list-style-type: none"> <li>• The CTC purchases goods in Canada and outside Canada.</li> </ul>
<b>2.2 Information on the steps taken to prevent and reduce the risk that forced labour or child labour is used at any step of the production of goods produced, purchased or distributed by the government institution</b>
<p><b>* Indicate steps taken in the previous financial year to prevent and reduce the risk that forced labour or child labour is used at any step of the production of goods produced, purchased or distributed by the government institution.</b></p>

No measures have been taken by the CTC to prevent and reduce the risk of forced labour or child labour in CTC activities and supply chains.

**If applicable, please provide additional information describing the steps taken.**

The following steps have been taken by the CTC in 2023:

- Policies
  - The CTC has implemented a detailed and systematic policy review of all its policies, including its Code of Ethics. This initiative was in progress throughout 2023.
- Contract Due Diligence
  - For all Vendors, the CTC conducts a qualitative assessment on Vendor's overall alignment with CTC's core values of build trust, strive to learn, passionate commitment, collaborate to succeed and lead boldly. The assessment may be conducted during the initial contracting phase and may be conducted on an ongoing basis over the Vendor's contract term.
  - For high-risk Vendors, ongoing performance monitoring and annual performance reviews by the CTC are standard and supported processes.
- Contract Clauses
  - Code of Conduct
    - The CTC's Travel Trade Agent and General Sales Agencies must comply with CTC's Code of Ethics which forms part of their respective contractual agreements. These are minimum standards, and the Agencies must uphold the highest ethical standards in fulfilment of their respective contracts.
  - Compliance to Rules and Laws
    - Standard CTC Agreements require Vendors to comply with federal and provincial laws that may be applicable to the supply of services and/or goods by the Vendor.
  - 3rd Party Approval
    - For General Sales Agencies, the CTC restricts the engagement of 3rd party service providers unless with the CTC's knowledge and approval.

**2.3 Information on the policies and due diligence processes in relation to forced labour and child labour**

\* Does the government institution currently have policies and due diligence processes in place related to forced labour and/or child labour? (Yes or No)

- No

**2.4 Information on the parts of its activities and supply chains that carry a risk of forced labour or child labour being used and the steps taken to assess and manage that risk**

**\* Has the government institution identified the parts of its activities and supply chains that carry a risk of forced labour or child labour being used?**

- The CTC has not started the process of identifying risks.

**\* Has the government institution identified forced labour or child labour risks in its activities and supply chains related to any of the following sectors and industries?**

- The CTC has not started the process of identifying risks.

**2.5 Information on any measures taken to remediate any forced labour or child labour**

**\* Has the government institution taken any measures to remediate any forced labour or child labour in its activities and supply chains?**

- Not applicable. The CTC has not identified any forced labour or child labour in our activities and supply chains.
- The CTC has not started the process of identifying risks.

**2.6 Information on any measures taken to remediate the loss of income to the most vulnerable families that results from any measure taken to eliminate the use of forced labour or child labour in the institution's activities and supply chains**

**\* Has the government institution taken any measures to remediate the loss of income to the most vulnerable families that results from any measure taken to eliminate the use of forced or child labour in its activities and supply chains?**

- Not applicable. The CTC has not identified any loss of income to vulnerable families resulting from measures taken to eliminate the use of forced labour or child labour in our activities and supply chains.

**2.7 Information on the training provided to employees on forced labour and child labour**

**\* Does the government institution currently provide training to employees on forced labour and/or child labour? (Y/N)**

- No

**2.8 Information on how the government institution assesses its effectiveness in ensuring that forced labour and child labour are not being used in its activities and supply chains**

**\* Does the government institution currently have policies and procedures in place to assess its effectiveness in ensuring that forced labour and child labour are not being used in its activities and supply chains? (Yes or No)**

- No
- The CTC has not started the process of identifying risks.