

CANADA\*

# NATURAL RESOURCES

| Business  
Events



Your guide to Canada's centres of excellence, sector innovations and economic strengths for business events

**Where bright ideas come to life**  
[businesseventscanada.ca](http://businesseventscanada.ca)



# CANADA IN FOCUS



Vancouver, British Columbia

## Canada in Focus

Why Canada

Global Innovation  
Clusters

Sub-Sector  
Spotlight

Centres of  
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Incentive Rewards

## Choose Canada for Business Events

“Canada is a land of innovation – and our centres of excellence in the sectors shaping the world have elevated the global perception of Canada as industry leaders. This intellectual capital, combined with our vibrant urban centres, welcoming nature, global perspectives and cooperative approach, makes us a top choice for international business events.

We have a wealth of knowledge to share with the world – and our sector brochures show why, providing the latest insights into our thriving industry hubs, transformative Global Innovation Clusters and trailblazing sub-sectors. This sector expertise can supercharge agendas, build enduring connections and spark innovative ideas – creating unforgettable conferences that inspire attendees, spark breakthroughs and leave a truly lasting legacy.”



**Virginie de Visscher**

Executive Director, Business Events,  
Destination Canada

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**41M**  
TOTAL POPULATION

**20.5M**  
TOTAL WORKFORCE

**2nd**  
LARGEST COUNTRY  
IN THE WORLD

**10th**  
LARGEST ECONOMY  
IN THE WORLD

**1st**  
IN THE G7 FOR

**Quality of life**

**Social purpose**

**Open for business**

Sources: Statistics Canada, World Bank, 2023 Best Countries rankings



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Destination Canada's Business Events team is charged with growing Canada's share of international business events by promoting the country's unique meeting, convention and incentive event possibilities.



**Meet with Purpose in Canada**

Canada is a global leader in natural resources – and we can't wait to share our knowledge with you. Across the country, cleantech, renewable energy, ocean industries, forest products, mining, and oil and gas subsectors are thriving, while our Global Innovation Clusters are generating bold new ideas to tap the natural resources of tomorrow. Canadian visionaries are pushing the industry forward in groundbreaking, unconventional directions and natural resources hubs from coast to coast to coast are attracting the world. Whatever your natural resources business event – from a cutting-edge conference for industry leaders to an extraordinary incentive reward for a hardworking team – you'll find inspiration here.

**Isn't it time for you to meet with purpose in Canada? Connect with us to learn how.**

[businessevents@destinationcanada.com](mailto:businessevents@destinationcanada.com) →

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# WHY CANADA

## FOR NATURAL RESOURCES CONFERENCES?



Vancouver, British Columbia



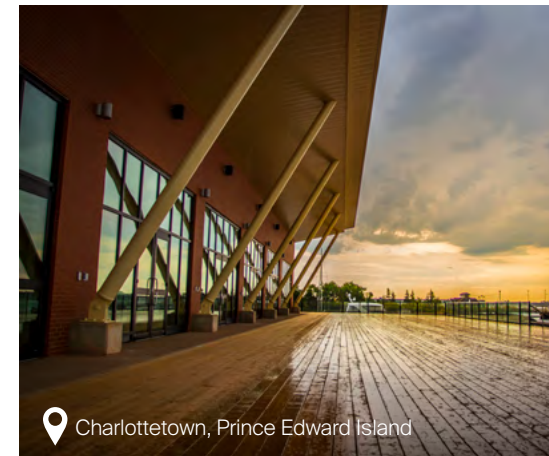
Canada is the third largest producer of hydroelectricity, the fourth largest producer of oil and uranium, and the fifth largest producer of natural gas in the world. It is also among the world's largest producers and exporters of forest products and softwood lumber. This **leadership** in natural resources, combined with our commitment to sustainability, not only makes Canada a global competitor, but an innovation leader, accelerating progress and inspiring the new ideas so critical to building the natural resources sector.



Supported by a National Adaptation Strategy aimed at achieving climate resiliency and some of the world's brightest minds in the field, Canada is a natural draw for business events dedicated to the advancement of **sustainable resource management and clean energy development**. Natural resources leaders and teams who meet here do so surrounded by the groundbreaking work of Canada's national natural resources research centres and innovative cleantech businesses.



St. John's, Newfoundland



Charlottetown, Prince Edward Island



Business events are a fundamental source of **research, learning and knowledge sharing** and in Canada, our radical openness means this kind of collaboration comes naturally. Organizations that meet here gain access to Canadian innovation and thought leadership through speakers and keynotes for conferences, business-to-business exchanges, site tours and sharing of best practices.



Edmonton, Alberta



Canada's natural resources sector employs 1.7 million people. From CarbonCure, Heidelberg Materials and BluEarth Renewables to Cypher Environmental, Open Ocean Robotics and Atlantic Aqua Farms, the architects of the natural resources industry of the future live, work and play here. Their **depth of knowledge** not only helps draw internationally renowned conferences to Canada, but also helps to build and maintain productive networks that can generate economic benefits such as talent attraction for organizers, host industry champions and host destinations.



Halifax, Nova Scotia



Business events have the power to **inspire the next generation**, who want to make a positive difference and create innovative solutions to today's problems. In Canada, our national Global Innovation Clusters are fuelling the next generation of natural resources innovators on their quest for these solutions, providing the perfect ecosystem for your own trailblazers to find inspiration, transform the sector – and shape the future.

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# CANADA'S NATURAL RESOURCES CENTRES



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### Why Canada

Global Innovation Clusters

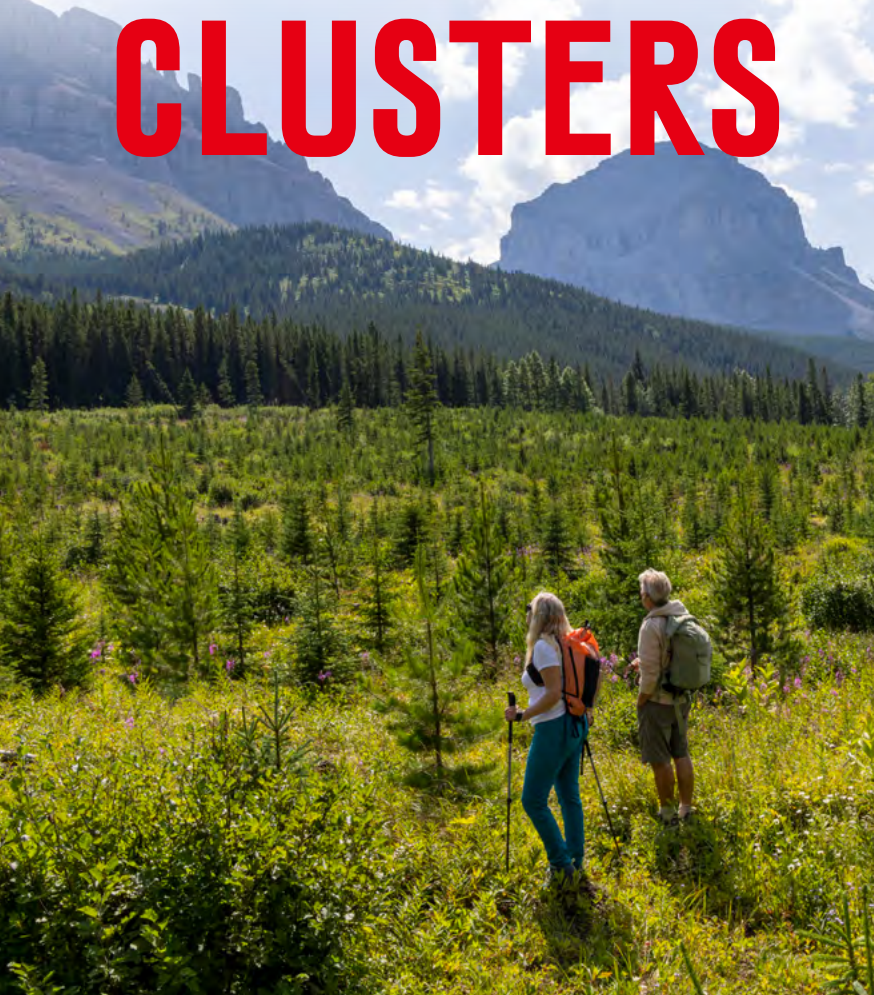
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# GLOBAL INNOVATION CLUSTERS



When companies of all sizes, academic institutions and not-for-profits come together, they generate bold new ideas. Ideas that wouldn't have otherwise come to light. That's why the Government of Canada has invested nearly \$2 billion in our five [Global Innovation Clusters](#): digital industries, protein industries, advanced manufacturing, scale AI and ocean.

Canada's Global Innovation Clusters demonstrate our commitment to growing natural resources innovation ecosystems and promoting investment in development and commercialization. We are collaborating to deepen the impact of natural resources and acting as a catalyst for skills and talent development across the sector. Ultimately, we are expanding the global presence of our natural resources sector and want to share this wealth of knowledge with the world. We welcome organizations meeting here to leverage that knowledge, create global partnerships and empower us all to shape the future together.

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## Canada's Ocean Supercluster

Based in Atlantic Canada, [Canada's Ocean Supercluster \(OSC\)](#) is tapping the combined strengths of the industries operating in Canada's oceans, fisheries, aquaculture, defence, bioresources, marine renewables and offshore resources, shipping, and ocean technology. The Ocean Cluster brings together companies of all sizes, academia, investors, innovation hubs and governments to accelerate the development and commercialization of globally-relevant ocean solutions – and advance Canada's position as a global leader in ocean development.

## Harnessing artificial intelligence to create the next generation of seafood processing

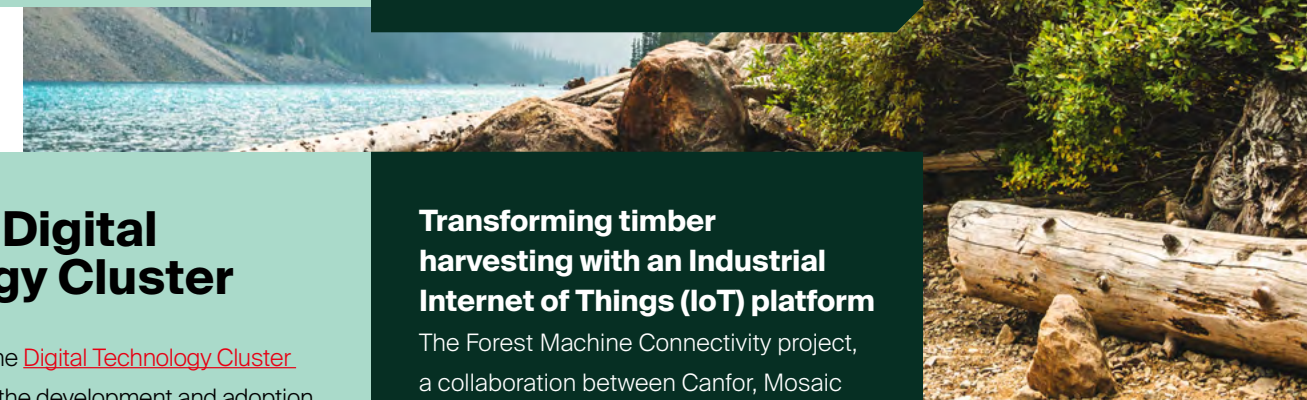
Canadian seafood software company ThisFish, based in Vancouver, British Columbia, is using AI to enhance its successful smart manufacturing and supply chain platform, Tally, and make it more scalable for small seafood producers. Supported by OSC, in collaboration with Bitstrapped and Orca Specialty Foods, the platform integrates machine learning algorithms, as well as a computer vision feature, enabling automated, continuous quality inspection in seafood processing plants.

## Canada's Digital Technology Cluster

Based in Vancouver, the [Digital Technology Cluster \(DIGITAL\)](#) accelerates the development and adoption of digital innovations as a catalyst to grow Canadian companies, advance human and environmental health and build an inclusive, skilled workforce for the digital world. It has developed a robust and engaged ecosystem of collaborators, attracting members from the areas of digital health, natural resources and environment, and workforce development.

## Transforming timber harvesting with an Industrial Internet of Things (IoT) platform

The Forest Machine Connectivity project, a collaboration between Canfor, Mosaic and the University of British Columbia and supported by DIGITAL, has successfully developed a first-of-its-kind novel IoT solution to improve supply chain visibility and performance monitoring of whole-tree harvesting. The solution has already been deployed in more than 500 forestry machines. Once fully implemented, this is expected to translate into an annual reduction of up to 5,200 tCO2e, or the equivalent of taking up to 1,200 cars off the road.



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## Canada's AI-powered Supply Chains Cluster (Scale AI)

Based in Montréal, the [Scale AI Cluster](#) is bringing together the retail, manufacturing, transportation, infrastructure, healthcare, and information and communications technology (ICT) sectors together to accelerate the integration of intelligent supply chains, scaling large and small organizations along the way. A consortium of private entities, research centres, academia and high-potential startups, Scale AI is the central pillar of Canada's AI ecosystem.

### Measuring the socioenvironmental impact of the mineral and metal value chain

A project creating a smart supply chain for the minerals and metals sector, supported by Scale AI and incorporating highly advanced AI algorithms, will make it possible to measure the value chain's socioenvironmental impact. This will provide data on the source of materials in circulation, enabling the industry to meet commercial and environmental requirements and put specific measures in place to improve environmental performance in relation to the circular economy, including extraction, use and recovery of materials.

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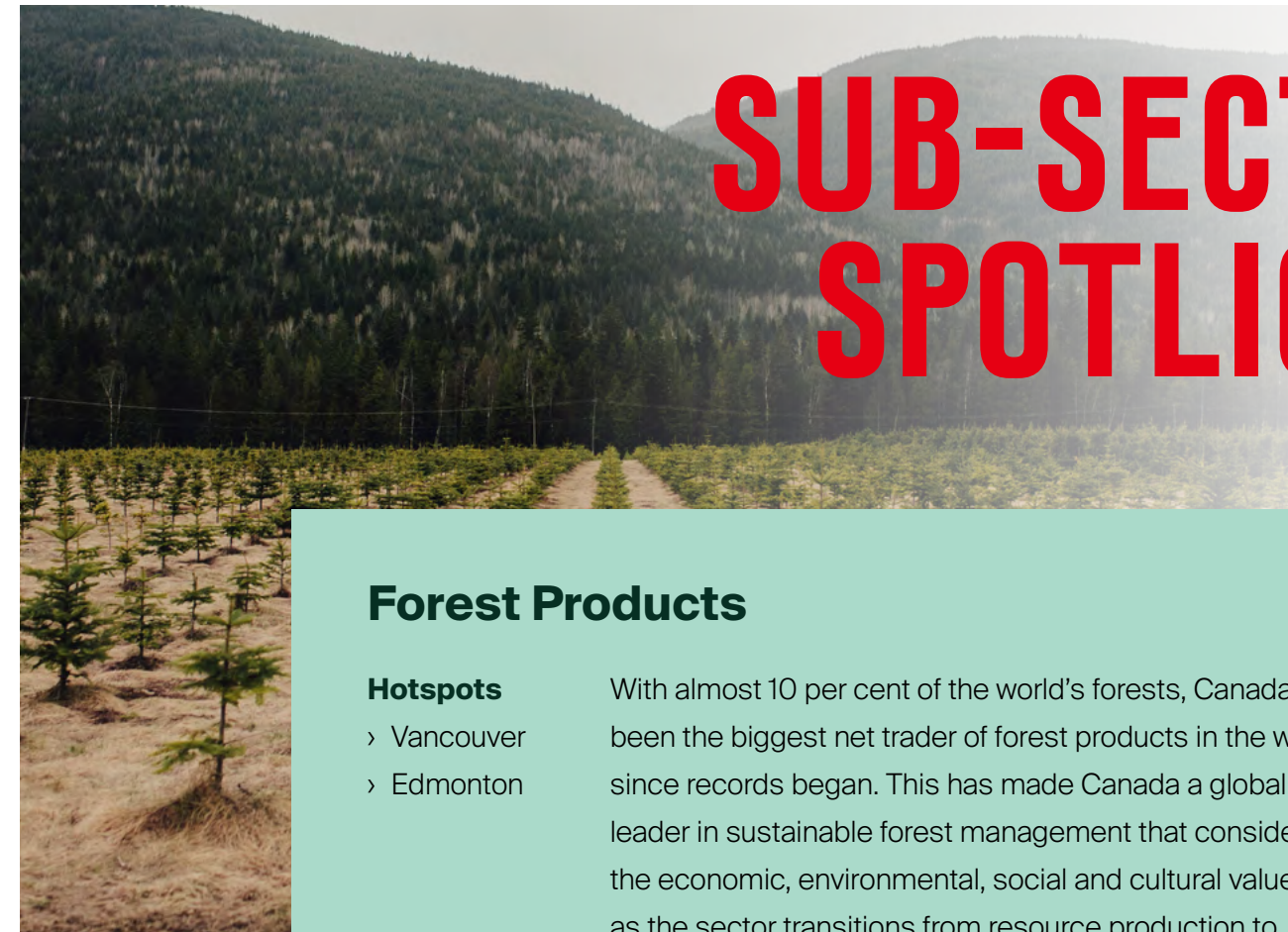
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# SUB-SECTOR SPOTLIGHT

## Forest Products

### Hotspots

- › Vancouver
- › Edmonton

With almost 10 per cent of the world's forests, Canada has been the biggest net trader of forest products in the world since records began. This has made Canada a global leader in sustainable forest management that considers the economic, environmental, social and cultural value, as the sector transitions from resource production to a circular bioeconomy.

**3rd**  
MOST FORESTED  
COUNTRY IN THE WORLD

**367 million**  
HECTARES OF FORESTS

**345,825**  
PEOPLE DIRECTLY OR  
INDIRECTLY EMPLOYED IN  
THE FOREST SECTOR

**100,000**  
FORESTRY JOBS IN  
BRITISH COLUMBIA

**1 in 28**  
OF ALL JOBS IN BRITISH  
COLUMBIA

Sources: Canada's National Forest Inventory, Natural Resources Canada, BC Council of Forest Industries

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# SUB-SECTOR SPOTLIGHT



## Cleantech

### Hotspots

- › Victoria
- › Vancouver
- › Calgary
- › Edmonton
- › Winnipeg
- › Halifax
- › St. John's

With a history of world-class water technology innovations, ongoing collaboration with major fossil fuel companies to create carbon capture and storage solutions, and the largest clean hydrogen production facility in the world, Canada is a global leader in cleantech, finding the innovative solutions needed to reduce carbon emissions and meet net-zero objectives.

**2<sup>nd</sup>**  
MOST REPRESENTED  
COUNTRY IN THE GLOBAL  
CLEANTECH 100

**327,506**  
JOBS IN THE  
ENVIRONMENTAL AND  
CLEANTECH PRODUCTS  
SECTOR

**137,000**  
DIRECT OR INDIRECT  
CLEANTECH EMPLOYEES  
IN ALBERTA

**20%**  
OF THE WORLD'S LARGE-  
SCALE CARBON CAPTURE,  
UTILIZATION AND STORAGE  
PROJECTS

**300+**  
CLEANTECH BUSINESSES  
IN BRITISH COLUMBIA

**945**  
CLEANTECH BUSINESSES  
IN ALBERTA

Sources: Invest in Canada, Statistics Canada, Vancouver Economic Commission, Calgary Economic Development

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### Did You Know?

The Transition Accelerator charity works with groups across Canada on transitions to the hydrogen economy, electric vehicles, decarbonization, electrification and grid integration.

In 2024, IBM joined forces with **Halifax** non-profit Net Zero Atlantic to empower participation in the clean energy transition for Indigenous communities.

### Noteworthy Innovations

Carbon Upcycling in **Calgary** combines carbon dioxide with industrial byproducts and natural materials to create supplementary cementitious materials (SCMs), locking greenhouse gases inside these materials and reducing the amount of cement needed in concrete.

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# SUB-SECTOR SPOTLIGHT



## Renewable Energy

### Hotspots

- › Victoria
- › Vancouver
- › Calgary
- › Edmonton
- › Winnipeg
- › Halifax
- › St. John's

Canada is deeply committed to creating a more sustainable future, leveraging its abundant renewable energy and biomass resources. More than half of Canada's electricity is generated by renewable sources, making it a global centre of expertise and a destination for collaborative research and development in the field of renewable energy.

**61%**  
OF ELECTRICITY  
GENERATED BY MOVING  
WATER

**206**  
MAJOR SOLAR ENERGY  
PROJECTS PRODUCING  
POWER

**48,000**  
SOLAR ENERGY  
INSTALLATIONS

**11%**  
ANNUAL GROWTH OF  
WIND, SOLAR AND ENERGY  
STORAGE SECTOR

**337**  
WIND ENERGY PROJECTS  
PRODUCING POWER

Sources: Canadian Renewable Energy Association, Natural Resources Canada

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## Noteworthy Innovations

In 2024, Rio Tinto installed the largest solar power plant in Canada's territories in the **Northwest Territories** – featuring 6,620 solar panels that also generate energy from the light that reflects off the surrounding snow – to reduce greenhouse gas emissions from Diavik Diamond Mine.

**Newfoundland and Labrador's** Project Nuji'o'qonik will be Canada's first commercial green hydrogen and ammonia producer, with four gigawatts of renewable electricity generated by wind farms.



## Did You Know?

The highest tides in the world make the Bay of Fundy, between **New Brunswick** and **Nova Scotia**, a unique location for future tidal power initiatives.

**Calgary** and **Edmonton** are prime locations for solar power thanks to their abundance of bright sunny days. Calgary boasts 333 days, and Edmonton typically registers 325 days of sunshine per year.

**Vancouver's** Zero Emissions Building Exchange (ZEBx), part of the Zero Emissions Innovation Centre (ZEIC), acts as the building decarbonization hub for British Columbia.

98.5% of electricity generated in **Manitoba** comes from reliable, clean renewable resources, including wind farms, solar panels and hydroelectric dams.

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# SUB-SECTOR SPOTLIGHT



## Ocean Industries

### Hotspots

- › Victoria
- › Vancouver
- › Halifax
- › Charlottetown
- › St. John's

Canada is truly an ocean nation. With the largest Arctic Ocean territory and the longest coastline in the world, it is no surprise that Canada is a world leader in the ocean industries. Global companies, high-tech innovators, research institutes and industry associations make up a thriving ocean tech innovation ecosystem spanning from coast to coast.

**\$7.6 billion**  
ANNUAL FISH AND SEAFOOD EXPORTS

**\$220 billion**  
POTENTIAL VALUE OF CANADA'S OCEAN ECONOMY BY 2035

Sources: Fisheries and Oceans Canada, Canada's Ocean Supercluster, Government of British Columbia

**426,773**  
JOBS IN THE MARINE ECONOMY

**34,250**  
OCEAN INDUSTRIES EMPLOYEES IN BRITISH COLUMBIA

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## Noteworthy Innovations

AXYS, in Sidney near **Victoria**, is developing new ocean technologies for offshore wind resource assessment, real-time weather forecasting and environmental monitoring.

Virtual Marine in Paradise, near **St. John's**, developed the world's first marine evacuation system simulator, providing emergency management training for the global ferry industry.

### Did you know?

In 2023, Canada's Ocean Supercluster (OSC) announced \$20 million in funding across nine AI-powered ocean projects. \$1.5 million went towards a project led by Vancouver's OnDeck Fisheries AI, using AI to make electronic fishery monitoring more affordable for fishers.

Founded in **Vancouver** in 1951, Ocean Wise is now a global environmental charity that works with communities, researchers, entrepreneurs and government to protect the oceans.

The Ocean Frontier Institute (OFI), led by Dalhousie University in **Halifax**, is working to develop a North Atlantic Carbon Observatory, linking intergovernmental agencies, industry, and research to deliver ocean carbon measurements at basin and climate-relevant scales.



## Conferences

At the 2023 Inter-American Tropical Tuna Commission (IATTC) Annual Meeting, delegates adopted their first ever resolution on climate change formalizing commitment to this issue.

*2023 Victoria, British Columbia*

OCEANS 2024, held by the Marine Technology Society and the IEEE Oceanic Engineering Society, gathered industry thought leaders to discuss current marine technology trends.

*2024 Halifax, Nova Scotia*

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# SUB-SECTOR SPOTLIGHT



## Mining

### Hotspots

- › Whitehorse
- › Vancouver
- › Yellowknife
- › Calgary
- › Winnipeg
- › St. John's

Canada is a mining powerhouse, among the world's top producers of potash, zinc, iron ore, copper, aluminium, diamonds, gold and uranium. Now as we work together to build a more sustainable future, global businesses are tapping into Canada's expertise in mining the very minerals needed to produce renewable energy, cleantech and electric vehicle batteries.

**60**  
METALS AND MINERALS  
IN CANADA

**#1**  
WORLD'S LARGEST  
PRODUCER OF POTASH

**90%**  
OF WORLD'S TOP MINING  
COMPANIES

**694,000**  
PEOPLE DIRECTLY AND  
INDIRECTLY EMPLOYED  
IN THE MINERALS SECTOR

**3<sup>rd</sup>**  
LARGEST PRODUCER OF  
PALLADIUM

**1,200**  
MINERAL EXPLORATION  
COMPANIES IN BRITISH  
COLUMBIA

Sources: Invest in Canada, Natural Resources Canada, Vancouver Economic Commission

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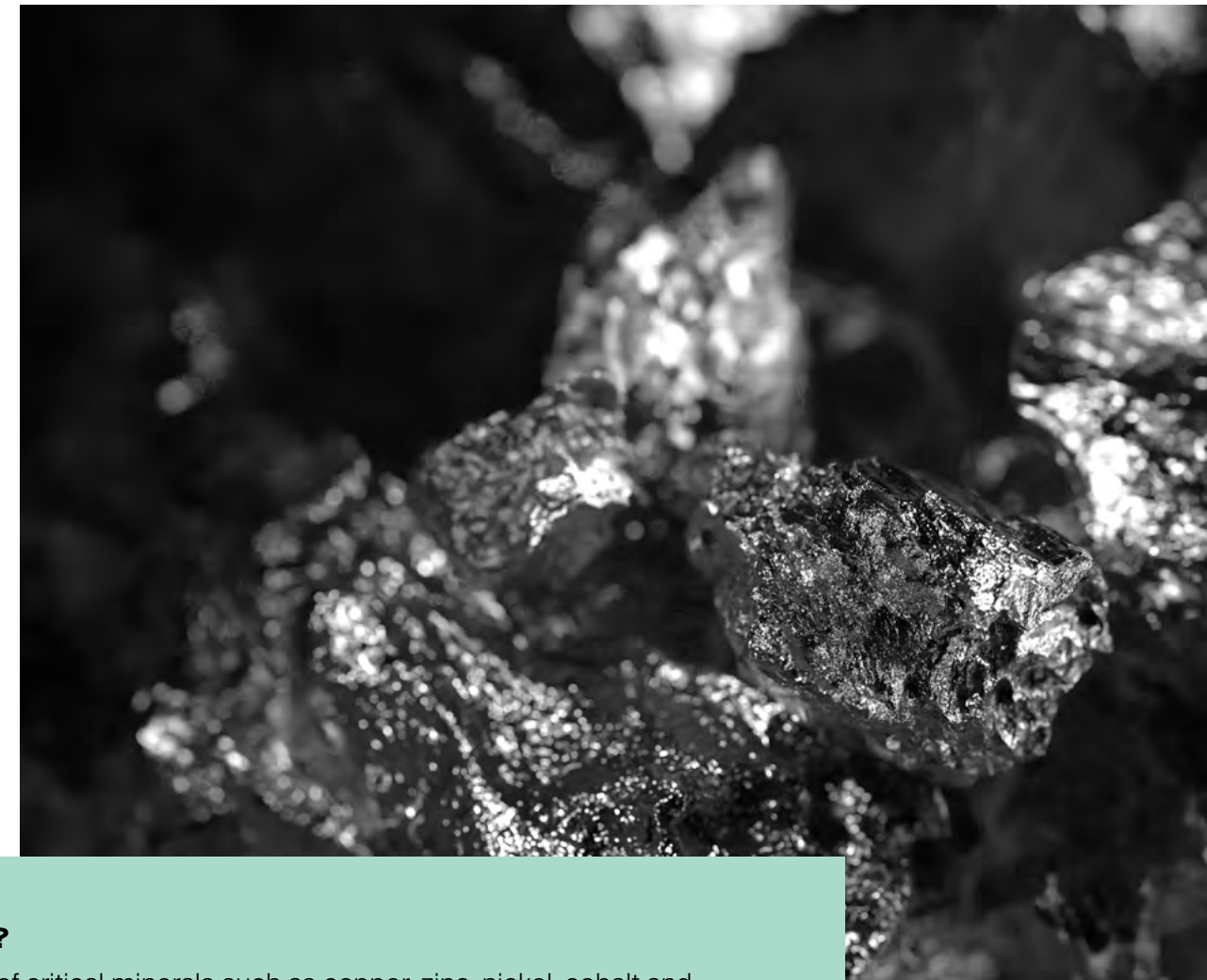
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### Did You Know?

A rich resource of critical minerals such as copper, zinc, nickel, cobalt and tungsten, the **Yukon** also has deposits of antimony, molybdenum, platinum group metals and tin.

Canada has become the world's third largest producer of rough diamonds based on production in the **Northwest Territories** alone.

At least 25 of Canada's 31 critical minerals have been found in **Newfoundland and Labrador**.

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# SUB-SECTOR SPOTLIGHT



## Oil and Gas

### Hotspots

- › Calgary
- › Edmonton
- › St. John's

There is no doubt that oil and gas play a significant role in Canada's economy. About 95% of Canada's oil production—including the oil sands—and all current natural gas production spans the provinces of British Columbia, Alberta, Saskatchewan, Manitoba and offshore from Newfoundland and Labrador. Canada has the world's third largest proven oil reserves, surpassed only by Saudi Arabia and Venezuela. Meanwhile, Canada is the world's fifth largest producer of natural gas, moving its resources seamlessly from supply basins to demand centres. Now as this sub-sector looks to the future, Natural Resources Canada is ensuring Canada is at the leading edge of clean energy technologies to reduce the land, air, and water impacts of oil and gas development.

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5<sup>th</sup>

LARGEST OIL PRODUCER

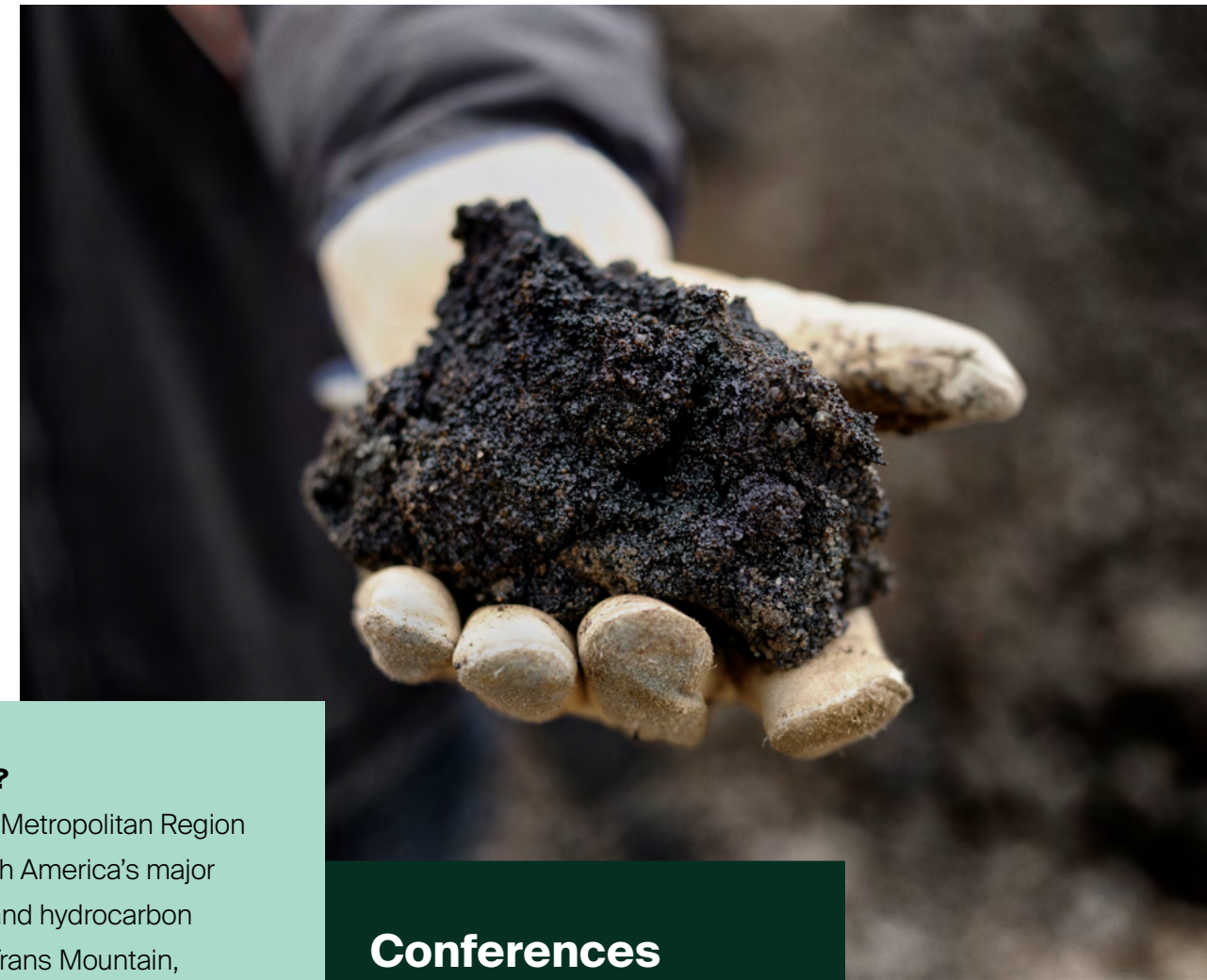
4<sup>th</sup>

LARGEST EXPORTER OF NATURAL GAS

900,000

DIRECT, INDIRECT AND INDUCED JOBS IN OIL AND GAS

Sources: Government of Canada, Canadian Association of Petroleum Producers (CAPP)



### Did You Know?

The **Edmonton** Metropolitan Region is a hub for North America's major oil, natural gas and hydrocarbon pipelines, with Trans Mountain, Keystone and Enbridge connecting to a 373,000-kilometre regional network.

Energy Research & Innovation **Newfoundland and Labrador** facilitates collaborative research, development and demonstration projects for the offshore oil and gas industry.

## Conferences

As the world's premier oil, gas and energy forum, the 24th World Petroleum Congress attracted heads of state, energy leaders and technical experts from more than 100 countries.

2023 Calgary, Alberta

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# WHITEHORSE



**970**  
EMPLOYEES IN MINING,  
QUARRYING, AND OIL  
AND GAS EXTRACTION  
IN THE YUKON

**139**  
BUSINESSES IN MINING,  
QUARRYING, AND OIL  
AND GAS EXTRACTION  
IN THE YUKON

Source: Yukon Bureau of Statistics

More than a century ago, adventurers and fortune seekers flocked to the Yukon during Canada's fabled Klondike Gold Rush. Today, this mining-friendly territory is globally recognized for gold, silver, copper, lead, zinc and uranium mining and exploration – a draw for international events seeking to tap into Canadian ingenuity.

### Did you know?

In 2023, there were 82 hard rock exploration projects active in the Yukon, ultimately producing copper, gold and silver.

A rich resource of critical minerals such as copper, zinc, nickel, cobalt and tungsten, the Yukon also has deposits of antimony, molybdenum, platinum group metals and tin.

### Companies

- > [Banyan Gold](#)
- > [Cascadia Minerals](#)
- > [Fireweed Metals](#)
- > [Granite Creek Copper](#)
- > [Klondike Gold](#)
- > [Metallic Minerals](#)
- > [Onyx Gold](#)
- > [Rackla Metals](#)
- > [Sitka Gold](#)
- > [Snowline Gold](#)
- > [Stillwater Critical Minerals](#)
- > [Strategic Metals](#)
- > [Western Copper and Gold](#)
- > [White Gold Corp](#)

### Conferences

The International Gold Show brings together hundreds of buyers, sellers and government representatives to celebrate gold rush heritage and contemporary mining in the Yukon.

*Annually since 1986 in Dawson City, Yukon*

### Sub-Sectors

- > Mining

### Post-Secondary Institutions

- > Yukon University



“Yukon’s signature mineral resource sector hosts two iconic annual conferences in Yukon locations. We are proud partners of the prestigious Yukon Geoscience Forum & Trade Show in Whitehorse, drawing 600-1,000 attendees annually, and also host the intimate annual Yukon Mining Property Tours and Investment Conference in Dawson City, with 100-150 delegates and investors, offering a unique and immersive experience. With events scalable to fit diverse needs, Yukon remains a prime destination for mining conferences of various sizes.”

**ANNE LEWIS**

Executive Director, Yukon Mining Alliance (YMA) – Invest Yukon

## Conference Infrastructure

### Guestrooms

**800**

Citywide

### Kwanlin Dün Cultural Centre

**1,022** sq m

**11,000** sq ft

### Sternwheeler Hotel & Conference Centre

**669** sq m

**7,200** sq ft

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# VICTORIA

At the southeast tip of Vancouver Island and surrounded by the Pacific on three sides, British Columbia's capital city is a world leader in marine industries. The University of Victoria has globally recognized oceanography expertise that feeds the city's many blue sub-industries like ocean diagnostics and robotics. As well, the city's harbour activities contribute more than \$2 billion to the province's GDP.

### Did you know?

The University of Victoria's Ocean Networks Canada uses cabled observatories, remote control systems, interactive sensors and big data management to continuously deliver data from the Pacific, Arctic and Atlantic oceans in real-time for scientific research.

### Noteworthy Innovations

Ocean Diagnostics uses innovative technology, laboratory analysis and partnerships with communities, researchers and government to address plastic pollution.

Audette is a modelling platform that uses artificial intelligence trained on 800,000+ unique simulations to create decarbonization plans for commercial buildings.

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### Companies

- > [Pani](#)
- > [Open Ocean Robotics](#)
- > [Ocean Diagnostics](#)
- > [MarineLabs](#)
- > [Rockland Scientific](#)
- > [Cascadia Seaweed](#)
- > [DSA Ocean](#)
- > [AML Oceanographic](#)
- > [Archipelago](#)
- > [Go Power!](#)

### Independent Research Centres

More than 250 scientists at the Institute of Ocean Sciences in Sidney, near Victoria, are working to understand and manage coastal and open ocean ecosystems, as part of a Fisheries and Oceans Canada nationwide network of ocean science research facilities.

The Centre for Ocean Applied Sustainable Technologies (COAST) provides Innovation Hubs and venture programming to support and empower ocean entrepreneurs.

### Conferences

The 2023 Agreement on the International Dolphin Conservation Program (AIDCP) Meeting of the Parties discussed research into possible cow-calf separation during fishing operations.

*2023 Victoria, British Columbia*

The 2025 International Seaweed Symposium will be programmed around the theme of "Igniting Innovation: Building on the Past to Advance the Seaweed Momentum."

*2025 Victoria, British Columbia*

### Sub-Sectors

- > Cleantech
- > Renewable Energy
- > Ocean Industries



"Victoria is home to a highly skilled and experienced marine science and engineering workforce. We are situated on the western edge of Canada, serving as the gateway to the vast Pacific and Northern Oceans. Our place boasts a robust ocean industry ready to confidently drive the blue economy forward."

**WILLIAM T. COLLINS**

Co-founder and Board Director, Cascadia Seaweed

## Conference Infrastructure

Guestrooms

**3,048**

Downtown

**4,400**

Citywide

**Victoria Convention Centre**

**7,153 sq m**

**77,000 sq ft**

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# VANCOUVER

**200+**  
CLEANTECH COMPANIES  
IN BRITISH COLUMBIA

**70%**  
OF BRITISH COLUMBIA'S  
CLEANTECH COMPANIES  
ARE IN METRO VANCOUVER

**3,500**  
CLEANTECH EMPLOYEES  
IN METRO VANCOUVER

Source: Vancouver Economic Commission

Vancouver sits between the Pacific Ocean and the 26 individual peaks that make up the North Shore Mountains. It's the third most populous city in Canada and the country's fastest-growing major metropolitan area because of the quality of life it offers, the active lifestyle it encourages, the diversity of its residents and the city-wide commitment to sustainability — the world's first city-level carbon tax was instituted here in 2008.

### Did you know?

Vancouver has a goal to halve carbon pollution in the city by 2030 and become carbon neutral by 2050.



### Noteworthy Innovations

Six Vancouver-based companies were named on the 2024 Global Cleantech 100 list: Ionomr Innovations, Mangrove Lithium, Moment Energy, Svante, Minesense and pH7 Technologies.



### Companies

- > [West Fraser](#)
- > [First Quantum Minerals](#)
- > [Canfor](#)
- > [Interfor](#)
- > [B2Gold](#)
- > [Wheaton Precious Metals](#)
- > [Pan American Silver](#)
- > [Taseko](#)
- > [Teekay](#)
- > [Westport Fuel Systems](#)



### Independent Research Centres

The BC Centre for Innovation and Clean Technology helps fund the commercialization and scaling of clean energy solutions made in British Columbia.

Foresight supports hundreds of cleantech innovators, so they can scale their ventures and accelerate adoption of the world's best clean technologies.



### Conferences

The International Conference & Exhibition on Liquefied Natural Gas (LNG) is one of the largest global LNG industry conferences and exhibitions, attracting 5,000 attendees.

*2023 Vancouver, British Columbia*

The Fifth International Marine Protected Areas Congress (IMPAC5) brought together 3,500 ocean conservation professionals and high-level officials to inform, inspire and take action.

*2023 Vancouver, British Columbia*



### Sub-Sectors

- > Cleantech
- > Renewable Energy
- > Ocean Industries
- > Forest Products
- > Mining



"CIM CONNECT Convention + Expo, held biennially in Vancouver, connects people and communities to advance responsible resource development within the mining industry. Complemented by year-round topic-specific CIM conferences, our world-class events draw in over 7,000 participants and more than 500 companies and organizations who actively engage with the city's sustainability-focused landscape. As Canada plays a pivotal role in global minerals, metals and energy sectors, Vancouver's backdrop amplifies CIM's work in propelling us toward the progressive landscape of sustainable mining."

### CAROL DAMIANI

Director of Events, Canadian Institute of Mining, Metallurgy and Petroleum (CIM)

## Conference Infrastructure

### Guestrooms

**13,000**

Downtown

**23,000**

Citywide

### Vancouver Convention Centre

**43,339** sq m

**466,500** sq ft



### Post-Secondary Institutions

- > British Columbia Institute of Technology
- > Simon Fraser University
- > The University of British Columbia



# YELLOWKNIFE

**2,179**

PEOPLE EMPLOYED IN MINING, QUARRYING, AND OIL AND GAS EXTRACTION IN THE NWT

**3<sup>rd</sup>**

LARGEST GLOBAL PRODUCER OF DIAMONDS

**\$2.1 billion**

ANNUAL VALUE OF DIAMOND SHIPMENTS

**\$112.9 million**

ANNUAL SPENDING ON MINERAL EXPLORATION AND APPRAISAL

**18%**

OF NWT'S GDP FROM MINING, OIL AND GAS

**\$847 million**

DIAMOND MINE SPENDING WITH NWT BUSINESSES

Sources: Statistics Canada, Government of the Northwest Territories (NWT)

The largest community in Canada's North, Yellowknife sits on the shore of Great Slave Lake, the deepest lake in North America. The volcanic rocky terrain in and around the capital of the Northwest Territories (NWT) is more than a billion years old and rich with gold, silver, tungsten, copper and diamonds. The land itself is rich with the culture of the Yellowknives Dene First Nation, who have called this place home for millennia. A land of extremes, where summer sun just won't quit and winter skies dance in magical ribbons of colour, Yellowknife

is the central meeting spot for those seeking to tap into Canadian expertise in mineral extraction.

### Did you know?

The Yellowknife Lithium Project, acquired by Li-FT in 2022, includes a portfolio of lithium pegmatites which could produce the largest hard rock lithium resource in North America.

The NWT is home to spectacular Nahanni National Park, encompassing 3 million hectares and one of the first places in Canada to be designated a UNESCO World Heritage Site.

The largest diamond ever found in North America was unearthed in 2018 at the Diavik Diamond Mine in the NWT – a 552-carat gemstone roughly the size of a chicken egg.



### Noteworthy Innovations

In 2024, Rio Tinto installed the largest solar power plant in Canada's territories in the NWT – featuring 6,620 solar panels that also generate energy from the light that reflects off the surrounding snow – to reduce greenhouse gas emissions from Diavik Diamond Mine.

Yellowknife is experiencing a "lithium rush", with many new companies staking claims, as the world seeks to secure the minerals so vital to sustainable energy and battery technology.

Advanced-stage exploration projects currently underway in the NWT include potential lead, zinc, tungsten, gold, cobalt, bismuth, copper and rare earth elements mines.



### Companies

- > [Burgundy Diamond Mines](#)
- > [Rio Tinto](#)
- > [De Beers](#)
- > [Mountain Province Diamonds](#)
- > [Vital Metals](#)
- > [Osisko Metals](#)
- > [Gold Terra Resource](#)
- > [STLLR Gold](#)
- > [Discovery Mining Services](#)



### Independent Research Centres

Through investment and education, EntrepreNorth empowers Indigenous entrepreneurs to build sustainable businesses and livelihoods across Canada's North.

The Dechinta Centre for Research and Learning is an Indigenous land-based initiative delivering post-secondary educational and research experiences in the North.



### Conferences

The Arctic Development Expo brings together circumpolar researchers, Indigenous leaders, governments and experts to create innovative solutions for northern industries and realities.

*2024 Inuvik, Northwest Territories*



"Over the past three decades, the NWT has become a world leader in responsible diamond production that has made unprecedented benefits for Indigenous communities and the North alike. The global push for a greener future presents tremendous opportunity for the NWT with our vast mineral endowment paired with a growing demand for critical minerals. The Chamber of Mines, along with our industry partners, welcome all visitors to come see what the North has to offer."

**KENNY RUPTASH**

President, NWT and Nunavut Chamber of Mines

## Conference Infrastructure

Guestrooms

**766**

Downtown

**900**

Citywide

Yellowknife Multiplex

**4,362 sq m**

**46,952 sq ft**

The International Kimberlite Conference has taken place every four or five years since 1973 and includes technical presentations and field excursions to major diamond deposits.

*2024 Yellowknife, Northwest Territories*



### Sub-Sectors

- > Mining



### Post-Secondary Institutions

- > Aurora College

Canada in Focus

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Centres of Excellence

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# CALGARY

**1,274**  
ENERGY BUSINESSES  
IN CALGARY

**462**  
CLEANTECH BUSINESSES  
IN CALGARY

Sources: Statistics Canada, Calgary Economic Development

The Western spirit that helped build Calgary is very much alive and well. You hear it in the music. You see it in the streets. You experience it every July at the world-famous Calgary Stampede. You see it in the architecturally spectacular expansion to the BMO Centre – Western Canada’s largest convention centre. And you feel it in the entrepreneurial attitude. It’s why Calgary has Canada’s highest per capita head office and small business concentration in Canada.

### Did you know?

In 2023, Alberta accounted for more than 92% of Canada’s overall growth in energy-storage capacity and renewable energy, adding another 2.2 GW of installed capacity.

### Noteworthy Innovations

Carbonova is building Canada’s first large-scale commercial carbon nanofibre facility, transforming carbon dioxide and methane into super ultrahigh strength material.

Eavor has developed technology that could make geothermal energy scalable as clean, baseload or dispatchable energy worldwide for the first time in history.

### Companies

- > ARC Resources
- > Arcus Power
- > BluEarth Renewables
- > Greengate Power
- > Cenovus Energy
- > Suncor
- > Entropy
- > E3 Lithium
- > Summit Nanotech
- > TC Energy Corp

### Independent Research Centres

The Clean Resource Innovation Network (CRIN), with 1,700 members including researchers, government and some of the biggest R&D investors in Canada, is supporting advancement of the environmental and economic performance of the oil and gas sector.

The Alberta Carbon Conversion Technology Centre is a unique facility built to research and demonstrate prototypes and mitigate the risk of carbon capture and utilization technologies.

### Conferences

The triennial World Geothermal Congress is a coveted event for the geothermal community, gathering international professionals to share knowledge, innovation and best practices.

2026 Calgary, Alberta

### Sub-Sectors

- > Cleantech
- > Renewable Energy
- > Mining
- > Oil and Gas

### Post-Secondary Institutions

- > The University of Calgary
- > Southern Alberta Institute of Technology
- > Mount Royal University



“The International Geological Congress (IGC) is held every four years and is an unmatched international showcase for the Earth Sciences. We focused our bid on Calgary’s rich geologic heritage, its reputation as Canada’s energy innovation hub, and its status as a growing cosmopolitan city with a new state-of-the-art convention centre, an Indigenous meeting place, and a basecamp to experience field study trips exploring our vast natural resources and geological wonders. Hosting the IGC will be a generational opportunity for Canadian geoscience to showcase all of the fantastic work that is happening here and an opportunity for young geoscientists to meet with their scientific heroes from around the world.”

**DAVID EATON**

Professor, Department of Earth, Energy and Environment, University of Calgary and Co-Chair of the Bid Development Committee for IGC Canada 2028

## Conference Infrastructure

Guestrooms  
**4,700**

Downtown

**15,000**

Citywide

**Calgary TELUS  
Convention Centre**

**11,334** sq m

**122,000** sq ft

**BMO Centre**

**46,452** sq m

**500,000** sq ft

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# EDMONTON

1<sup>st</sup> in  
Canada

UNIVERSITY OF ALBERTA  
RANKING FOR CHEMICAL  
ENGINEERING AND  
PETROLEUM ENGINEERING

Sources: University of Alberta, Statistics Canada

866  
ENERGY COMPANIES IN  
EDMONTON

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Edmonton is Canada's northernmost metropolis in the prairie heartland of Alberta, where bison roam in Elk Island National Park and a swath of parkland unfurls from the winding North Saskatchewan River. On the biggest stages of sports and business, Edmonton comes to play and punches above its weight, with strengths in the fields of artificial intelligence, sustainable energy, life sciences, agribusiness and advanced manufacturing.

### Did you know?

The region includes three of the world's five hydrogen carbon capture, utilization and storage plants, with another on the way.

### Noteworthy Innovations

Alberta completely phased out electricity production from coal in June 2024 – the Edmonton region was a leader in this initiative.

The Alberta Carbon Trunk Line is the world's largest carbon capture, utilization and storage facility, with yearly capacity for 14.6 million tonnes of CO<sub>2</sub> – equivalent to emissions from 2.6 million cars.

### Companies

- › [Capital Power](#)
- › [EPCOR](#)
- › [Inter Pipeline](#)
- › [Heidelberg Materials](#)
- › [Terrapin](#)
- › [Geothermics](#)
- › [Wolf Midstream](#)
- › [Stantec](#)
- › [PCL](#)

### Independent Research Centres

The CanmetENERGY research centre in Devon, Alberta, innovates technology to reduce the carbon intensity of hydrocarbon products, focusing on extraction, upgrading, refining, bioenergy/biofuels and oil spill science.

CFER Technologies' unique, world-class, full-scale testing facilities include an Inland Waterway Simulator to research better ways to clean up after oil spill events.

Edmonton's Northern Forestry Centre is one of five research centres run by the Canadian Forest Service focusing on wildland fire, climate change and ecosystem health science.

### Conferences

The 4th Annual International Hydrogen and Fuel Cell Event discussed hydrogen blending, power generation and storage, transportation, export markets, and industrial processes.

*2022 Edmonton, Alberta*

The World Conference on Timber Engineering is the world's premier forum for discussing the latest technical and architectural innovations in timber engineering and construction.

*2027 Edmonton, Alberta*

### Sub-Sectors

- › Cleantech
- › Renewable Energy
- › Forest Products
- › Oil and Gas

### Post-Secondary Institutions

- › The University of Alberta
- › Northern Alberta Institute of Technology (NAIT)



“The growing reputation of Edmonton as a world-class hub in design, research and fabrication of modern mass timber structures played a key part in our successful bid to host the prestigious World Conference on Timber Engineering (WCTE) in the city in 2027. Explore Edmonton, with their professional team, played a pivotal role in the preparation and presentation of our bid package to the WCTE Coordinating Council.”

### YING HEI CHUI

Professor, NSERC Industrial Research Chair in Engineered Wood and Building Systems and Director, Nasser School of Building Science and Engineering, University of Alberta

## Conference Infrastructure

Guestrooms

3,197

Downtown

13,000

Citywide

Edmonton Expo Centre

48,495 sq m

522,000 sq ft

Edmonton Convention Centre

13,416 sq m

144,406 sq ft

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# WINNIPEG



**5,497**  
ENERGY AND ENVIRONMENT  
EMPLOYEES IN MANITOBA

**135**  
ENERGY AND ENVIRONMENT  
BUSINESSES IN WINNIPEG

Sources: Statistics Canada

Set in the wide expanse of the Prairies, Winnipeg is Canada's original boom town – a historic railway hub in the centre of the continent. Serving as the gateway to Western Canada for 140 years, Winnipeg is the capital of Manitoba, a resource-rich province with world-class deposits of crude oil, gold, copper-zinc, nickel, lithium, rare metals and potash. With a highly diversified economy, Manitoba also

has thriving advanced manufacturing, aerospace, agribusiness, creative and transportation sectors.

**Did you know?**

The majority of Manitoba's electricity production comes from several hydroelectric dams located throughout the province.

Manitoba Hydro's High Voltage Test Facility is one of only four facilities in Canada that can be used to test 550-kilovolt alternating and 500-kilowatt direct current equipment.

**Noteworthy Innovations**  
In 2024, the Cypher Green Roads water conservation cleantech initiative by Cypher Environmental was named a Canada's Clean50 Top Project award winner.

- Companies**
- › [Clearline Technologies](#)
  - › [Emerge Knowledge Design](#)
  - › [Cypher Environmental](#)
  - › [Tundra Oil & Gas](#)
  - › [Geo-Xergy Systems](#)
  - › [prairieHOUSE Performance Inc.](#)
  - › [Standard Carbon](#)
  - › [Gerdau](#)
  - › [Manitoba Starch Products](#)

**Independent Research Centres**  
The International Institute for Sustainable Development thinktank shares objective, independent research to inform sustainable development governance policy.

**Conferences**  
The North American Society for Bat Research (NASBR) Symposium welcomes participants from around the world to share fascinating insights into bat conservation and research study

- 2023 Winnipeg, Manitoba*
- 2025 Edmonton, Alberta*

The Canadian Dam Association Annual Conference gathers owners, operators, regulators, suppliers and academics to discuss dam and public safety, and environmental protection.

*2023 Winnipeg, Manitoba*

**Sub-Sectors**

- › Mining

**Post-Secondary Institutions**

- › University of Manitoba
- › University of Winnipeg



“Winnipeg has a long history of supporting cleantech companies who provide goods and services that improve environmental footprint. Coupled with our long legacy of commitment to renewable energy and natural resources like mining, there has never been a better time for cleantech companies to thrive as we transition to a green economy. Many companies located in the city are amplifying their commitments to environmental and sustainable best practices, taking advantage of clean affordable energy and their proximity to the supply of natural resources like water, renewable forestry and critical minerals.”

**JACK WINRAM**  
Executive Director, Manitoba Environmental Industries Association

## Conference Infrastructure

**Guestrooms**  
**1,900**  
Downtown

**7,600**  
Citywide

**RBC Convention Centre**  
**24,526 sq m**  
**264,000 sq ft**

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# HALIFAX

**20,000+**

NATURAL RESOURCES  
EMPLOYEES IN  
NOVA SCOTIA

**500+**

OCEAN SECTOR  
COMPANIES IN  
NOVA SCOTIA

**#1**

FOR OCEAN TECH  
STARTUPS IN CANADA

Sources: Discover Halifax Business Events, Halifax Partnership

For a city of fewer than 500,000 people, Halifax's post-secondary scene is among Canada's richest. The city is home to six degree-granting institutions and has 81 students per 1,000 residents, a ratio greater than cities like Boston and Los Angeles. Such a large academic community attracts modern industries to Nova Scotia's capital city, including finance, ocean technology and life sciences.

### Did you know?

Nova Scotia has one of the highest concentrations per capita in North America of companies involved in the development of underwater acoustics, sensors and instrumentation.

Nova Scotia is Canada's top seafood exporter, selling about 50 fish and seafood species to nearly 80 different countries.



### Noteworthy Innovations

MetOcean Telematics in Dartmouth, near Halifax focuses on custom defence and security and has brought reliable satellite connectivity to the far flung reaches of the Earth.



### Companies

- > [Acadian Seaplants](#)
- > [CarbonCure](#)
- > [Clearwater Seafoods](#)
- > [L-3 Electronics Systems Services](#)
- > [Irving Shipbuilding](#)
- > [MetOcean Telematics](#)
- > [Ultra Maritime](#)
- > [Dartmouth Ocean Technologies](#)



### Independent Research Centres

The Centre for Ocean Ventures & Entrepreneurship (COVE) in Dartmouth, near Halifax, offers high quality marine infrastructure and a collaborative space for ocean startups.

The Marine Environmental Observation, Prediction and Response Network, based in Halifax, is a national Network of Centres of Excellence, funding leading-edge research, training future marine researchers, and connecting research results to real-world solutions.

As Canada's largest ocean research centre, the Bedford Institute of Oceanography, in Dartmouth near Halifax, houses 600+ researchers, engineers, technicians, natural resource and environmental managers, and four federal departments.



### Conferences

OCEANS 2024, held by the Marine Technology Society and the IEEE Oceanic Engineering Society, gathered industry thought leaders to discuss current marine technology trends.

#### 2024 Halifax, Nova Scotia

The International Conference on Aquatic Invasive Species is the most comprehensive global event tackling issues with such species in freshwater, marine and estuarine environments.

#### 2024 Halifax, Nova Scotia

The 2024 Nova Scotia Offshore Wind R&D Forum was held in conjunction with the Marine Renewables Canada Conference, to bring top minds and research together and set the stage for building Canada's marine renewable energy sector – for generations to come.

#### 2024 Halifax, Nova Scotia



“There are other cities, even Canadian cities, that would still be ocean-focused, but in a narrow subset of oceans. One of the virtues of Halifax is that it is so cosmopolitan in the diversity of applications. We touch on virtually every possible end use of the ocean – from resource extraction, to fisheries, or ecological protection, or security and surveillance, or pure research.”

### JIM HANLON

Founder and former CEO, Centre for Ocean Ventures and Entrepreneurship (COVE)

## Conference Infrastructure

### Guestrooms

**4,500**

Downtown

**6,500+**

Citywide

### Halifax Convention Centre

**11,148** sq m

**120,000** sq ft

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### Sub-Sectors

- > Cleantech
- > Renewable Energy
- > Ocean Industries



### Post-Secondary Institutions

- > Dalhousie University

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# CHARLOTTETOWN

**8,000**  
SEAFOOD SECTOR  
EMPLOYEES IN PEAK  
SEASON IN PEI

**\$369.3**  
**million**  
ANNUAL VALUE OF TOTAL  
FISH LANDINGS

Source: Government of Prince Edward Island (PEI)

Nestled off Canada's East Coast, Prince Edward Island (PEI) and its capital Charlottetown are found in the centre of the Maritime provinces. Known as Epekwitk by the Mi'kmaq First Nations Peoples who live there, the island has long held significance. The concept of Canada as a country was first proposed at the Charlottetown Conference in 1864. Now, with some of the warmest waters north of Florida

and an ocean teeming with lobster, fish, mussels and oysters, the island is a seafood hub, with an advanced marine technology industry and an emerging renewable energy sector.

**Did you know?**

Prince Edward Island provides 80% of the mussel supply to the North American market. The non-profit PEI Aquaculture Alliance advises policy makers on behalf of the PEI Cultured Mussel Growers Association, PEI Finfish Association and Island Oyster Growers Group.

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**Noteworthy Innovations**

Sustainable engineering company AKA Energy Systems, in Montague near Charlottetown, created the world's first hybrid powered harbour assist tugboat and the world's first hybrid offshore drilling system.



**Companies**

- > [Atlantic Aqua Farms](#)
- > [Prince Edward Aqua Farms](#)
- > [Mussel King](#)
- > [Atlantic Advanced Power Technologies](#)
- > [MarineNav](#)
- > [Redrock Power Systems](#)



**Conferences**

Aquaculture Canada conference and tradeshow brings together academia, industry professionals and students to present the latest in aquaculture research and technology.

*2024 Charlottetown, PEI*



**Sub-Sectors**

- > Ocean Industries



**Post-Secondary Institutions**

- > University of Prince Edward Island
- > Holland College



“Prince Edward Island is Canada's smallest province, but our natural resources are a vital component of a global ecosystem, contributing to the international export of some of the best aquaculture and agriculture product in the world. Our farmers and fishers are stewards of the land and sea, which pushes innovative culture and sustainable practices for future generations to keep our pristine oceans and iron-rich soil diverse. PEI's authenticity is key for any business event attendee to experience a natural feeling of wellbeing, and our unique offerings of accommodations and venues make us a bucket list destination for all.”

**SUSAN FREEMAN**

Executive Director, Meet In PEI

**Conference Infrastructure**

Guestrooms

**1,022**

Downtown

**1,500**

Citywide

**Prince Edward Island Convention Centre**

**4,645 sq m**

**50,000 sq ft**

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# ST. JOHN'S

**6,300+**

OIL AND GAS EMPLOYEES IN NEWFOUNDLAND AND LABRADOR

**8,500**

MINING EMPLOYEES IN NEWFOUNDLAND AND LABRADOR

**16,634**

FISHERIES AND AQUACULTURE JOBS IN NEWFOUNDLAND AND LABRADOR

**450+**

OCEAN SECTOR COMPANIES IN ST. JOHN'S

Sources: Government of Newfoundland and Labrador, Advantage St. John's

The City of St. John's is a world leader in the growing global ocean economy. A hub of innovation for ocean technology and research, sustainable offshore energy production, mining and harsh environment testing, St. John's is the epicentre of Canada's ocean innovation ecosystem. Here, industry and research leadership, combined with the warmth of Newfoundland and Labrador hospitality, make this distinct city a natural choice for events in the oceans and energy sectors.

### Did you know?

The Marine Institute is home to the world's largest flume tank, containing 1.7 million litres of water when full, as well as an extensive suite of marine simulators for training, development and research.

With wind speeds of up to 9.18 metres per second, Newfoundland and Labrador has world class potential for the development of wind farms that can produce green hydrogen.

Engineering facility C-CORE's geotechnical centrifuge is one of the largest in the world and the only one in North America designed to model cold region phenomena.

The Launch, in Holyrood near St. John's, is a state-of-the-art living lab that offers a near-Arctic environment to test new technology, train in harsh conditions and explore advancements in ocean research.



### Noteworthy Innovations

St. John's Rutter and Denmark's Ørsted partnered to create WaveSignal, a wave prediction tool that improves safety for offshore wind crew transferring to or from vessels. Kraken Robotics, in Mount Pearl near St. John's, created Synthetic Aperture Sonar – a revolutionary underwater imaging technology that dramatically improves seabed surveys.



### Companies

- > [Kraken Robotics](#)
- > [Rutter](#)
- > [Virtual Marine](#)
- > [C-CORE](#)
- > [SubC Imaging](#)
- > [Ocean Choice International](#)
- > [Genoa Design International](#)
- > [eDNAtec](#)



### Independent Research Centres

Energy Research & Innovation Newfoundland and Labrador facilitates collaborative research, development and demonstration projects for the offshore oil and gas industry.

The National Research Council Ocean, Coastal and River Engineering develops creative, practical solutions to engineering challenges in environments of ice, waves, wind and cold, serving startups, technology innovators and global leaders in the oil, gas and water sectors.



### Conferences

The Aquaculture Canada and World Aquaculture Society North America Conference gathers thousands of global stakeholders to discuss the science, technology, business and social aspects of aquaculture.

*2022 St. John's, Newfoundland and Labrador*

The 2024 Maritime and Arctic Security and Safety Conference (MASS) focused on the challenges and opportunities of northern and maritime environments, and how Atlantic Canadian companies are leading the way to provide a safe, secure and successful future.

*Annually in St. John's, Newfoundland and Labrador*



“Speaking from experience as past host of an IEEE Marine Technology Society OCEANS event, we are proof that the oceans innovation ecosystem in St. John's is a huge supporter of all things oceans and that this holistic, community-based support system lends greatly to making this city an incredibly distinct and unique location to host ocean-related events.”

**CATHERINE HOGAN**

Former Executive Director, OceansAdvance

## Conference Infrastructure

Guestrooms

**2,000**

Downtown

**3,500**

Citywide

**St. John's Convention Centre**

**4,366** sq m

**47,000** sq ft



### Sub-Sectors

- > Cleantech
- > Renewable Energy
- > Ocean Industries
- > Mining
- > Oil and Gas



### Post-Secondary Institutions

- > College of the North Atlantic
- > Memorial University of Newfoundland



# WHY CANADA FOR NATURAL RESOURCES INCENTIVE REWARDS



Vernon, British Columbia

In Canada, our legendary incentive experiences offer true transformation, captivating and motivating teams from far and wide, applauding and rewarding employees across industries.

With diverse cosmopolitan cities, a kaleidoscope of rich cultures, and our mountain, coastal and spa resorts, Canada is the perfect place for growth and enrichment. Here, wide-open spaces inspire awe, open hearts build belonging, and open minds spark new ideas.

Here are four unforgettable experiences handpicked for natural resources top performers, to help you blow away your team – and the competition.

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## Golf at Sparkling Hill and Predator Ridge Golf Resort

**Vernon, British Columbia**

Several notches above the usual corporate golf tournament, treat your group to the award-winning Predator Ridge Golf Resort. Predator Ridge boasts two of Canada's best courses and a highly acclaimed golf academy. Practice newfound skills with breathtaking lake and mountain views, and invaluable time with colleagues. At day's end, head to Sparkling Hill for an awards dinner of local cuisine and fine wine from neighbouring vineyards.

[Learn more →](#)

## Sport Shooting

**Fox Harb'r Resort, Nova Scotia**

Set your sights on a thrilling afternoon at one of the world's finest sport clay shooting facilities in the luxurious Fox Harb'r Resort. Get professional training and feel the adrenaline as the clays fly, followed by the rush of excitement as they burst mid-air. Have a blast on the course, then sink into one of the leather chairs at the Sporting Lodge and share the day's successes over a fine glass of your favourite – a dignified end to an excellent outing.

[Learn more →](#)

## Looking for more inspired incentive ideas?

[businessevents.destinationcanada.com/en-ca/plan/incentive](https://businessevents.destinationcanada.com/en-ca/plan/incentive) →

## Yukon River Quest

**Whitehorse, Yukon**

Follow in the wake of dreamers with gold dust in their sights. Canoe or kayak the fabled Yukon River, North America's third largest river and a key route for the Klondike Gold Rush. As an expert guide leads the way, travel back in time amid abandoned mining towns, majestic wildlife and swinging suspension bridges. Fresh air, a Yukon-inspired picnic and the sight of moose swimming downriver – it doesn't get more Canadian than this.

[Learn more →](#)

## A Fogo Island Shed Party

**Fogo Island, Newfoundland and Labrador**

In Fogo's community of Tilting, with its leaning picket fences and quaint white cottages, industrious islanders create their own pop-up pubs, or shed parties. Casual gatherings after a day of adventure, this is where island hosts mingle with those from away, hoisting pints, strumming guitars, having a scuff and swally. Islanders know no strangers, only friends they've yet to make – and a shed party is the perfect place to make new connections.

[Learn more →](#)



Fogo Island, Newfoundland and Labrador

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# HYDROGEN IN CANADA

As one of the top 10 hydrogen producers in the world today, Canada is rich in the feedstocks that produce hydrogen, with a strong energy sector that will propel Canada to be a major exporter of hydrogen and developer of hydrogen technologies.

## WHY CANADA

### Abundant Feedstock and Renewable Energy:

- Atlantic Canada (wind)
- Alberta (natural gas)
- British Columbia (wind/natural gas/hydro/biomass)
- Manitoba (hydro/biomass)

### R&D and Innovation:

- British Columbia: cellcentric (JV between Daimler Truck AG and the Volvo Group) selected the province for its world-leading hydrogen fuel cell production and R&D site
- Alberta: Alberta Zero-Emissions Truck Electrification Collaboration (AZETEC) project features the development of long-range fuel cell trucks running between Calgary and Edmonton
- Ontario: ArcelorMittal Dofasco plans to construct an industrial-scale green-hydrogen steel plant in Hamilton
- Québec: Conducted a successful demonstration of the world's first hydrogen-powered passenger train running from Québec City to Baie-Saint-Paul (90 kilometres)

### Regulatory Development:

- Canada has developed 22 codes and standards to enable hydrogen production, transportation, use and export.

## KEY INITIATIVES

**A Hydrogen Strategy for Canada** lays out an ambitious framework for actions to position Canada as a global industrial leader of clean renewable hydrogen.

**Provincial hydrogen strategies** have been developed or are in development in a majority of provinces and territories to advance hydrogen projects, hubs and ecosystems in their respective jurisdictions.

# A Hydrogen Strategy for Canada

Established in 2020 to set the stage for development of hydrogen in Canada

Source: Natural Resources Canada, 2020

# 5

Clean economy Investment Tax Credits to accelerate investments in the hydrogen sector

Source: Natural Resources Canada

# Diverse feedstock

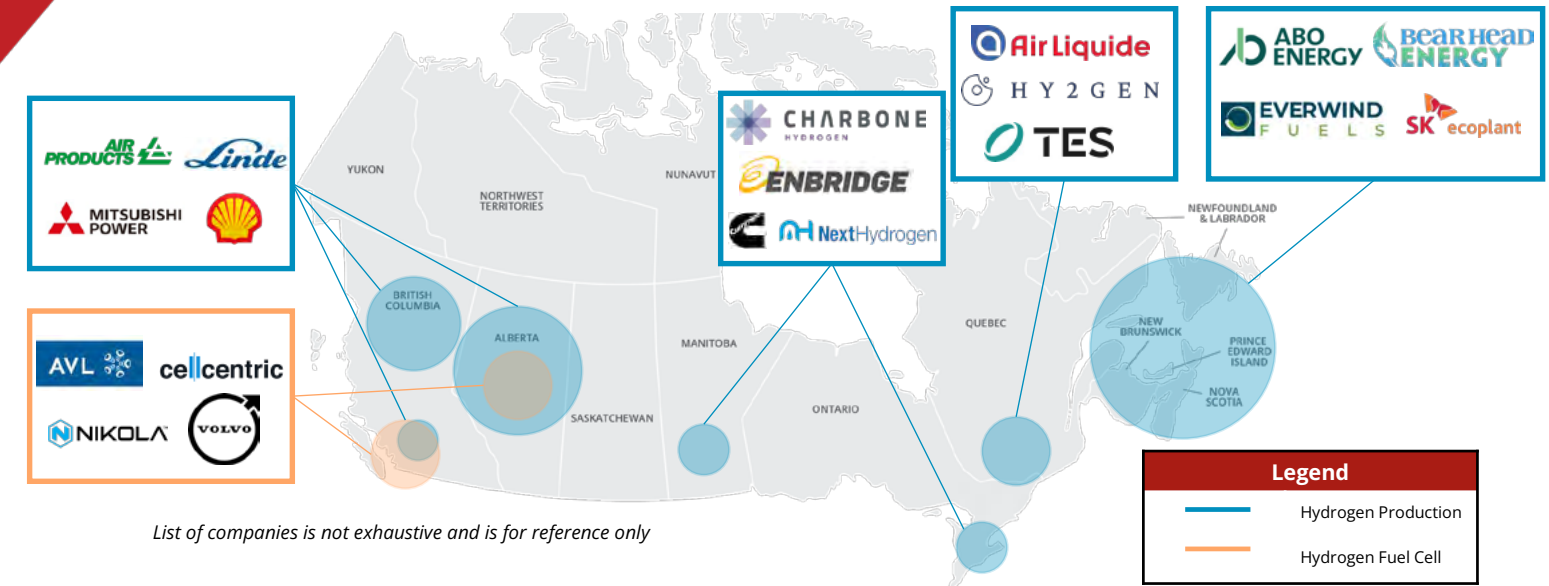
Hydrogen sources include hydro, wind, natural gas and more

# 170+

Hydrogen and fuel cell technology companies in Canada

Source: Canada Hydrogen Association, 2024

## RECENT HYDROGEN DEVELOPMENTS IN CANADA



## PROGRAMS

- **Clean Hydrogen Investment Tax Credit:** offers varying levels of support between 15 to 40% of eligible project costs, with the projects that produce the cleanest hydrogen receiving the highest levels of support. The credit will also extend a 15% tax credit to equipment needed to convert hydrogen into ammonia.
- **Clean Electricity Investment Tax Credit:** a 15% refundable tax credit for eligible investments in non-emitting electricity generation systems.
- **Clean Technology Investment Tax Credit:** a refundable tax credit for up to 30% of capital invested in the adoption and operation of new clean technology property in Canada from March 28, 2023 to December 31, 2034.
- **Clean Technology Manufacturing Tax Credit:** a refundable tax credit of up to 30% for new machinery to manufacture technologies, including manufacturing of electrolyzers, which can lower the costs of hydrogen project equipment manufactured in Canada.
- **CCUS Investment Tax Credit:** a refundable tax credit for up to 60% of eligible expenditures incurred for a qualified CCUS project, from January 1, 2022 to December 31, 2040.
- **Reduced Tax Rate for Zero-Emissions Technology Manufacturers:** the reduced rates will be 7.5% until 2031, 9.375% in 2032, 11.25% in 2033 and 13.125% in 2034. (to be phased out after 2034)

## RECENT INVESTMENT ANNOUNCEMENTS

**Linde (Germany)** announced a long-term agreement for the supply of clean hydrogen to Dow's Fort Saskatchewan Path2Zero Project. The company will invest more than \$2 billion to build, own and operate a world-scale integrated clean hydrogen and atmospheric gases facility in Alberta. (August 2024)

**Volvo (Germany)** formed a joint venture based in Vancouver, BC with Canadian alternative fuel company Westport Fuel Systems to develop components for hydrogen combustion engines for use in heavy-duty trucking. (July 2024)

**TES H2 (Belgium)** announced a \$4 billion investment in Québec to build an electrolyzer and renewable energy production assets to produce 70,000 tonnes of green hydrogen. (November 2023)

**SK Ecoplant (South Korea)** announced that it will acquire a 20% stake in World Energy GH2's green hydrogen project in Newfoundland and Labrador. (May 2023)

## CONTACT

Invest in Canada promotes, facilitates and accelerates foreign direct investment (FDI) into Canada. It is the global investor's primary point of contact. Reach out to speak with a dedicated advisor.


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Updated: September 2024



# CANADA<sup>+</sup>



 Middle Cove Beach, Newfoundland and Labrador

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