# Destination Canada Brand - Colour Palette

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|---|---|---|---|---|
| Canadian Flag Red | Pantone 032 C 032 U | C 0<br>M 100<br>Y 100<br>K 0 | R 230<br>G 0<br>B 19 | HEX E60013 |
| Prairies Yellow | Pantone 7404 C 7404 U | C 0<br>M 8<br>Y 86<br>K 0 | R 250<br>G 218<br>B 70 | HEX FADA46 |
| Great Lakes Blue | Pantone 291 C 291 U | C 45<br>M 4<br>Y 0<br>K 0 | R 185<br>G 221<br>B 245 | HEX B9DDF5 |
| Maple Red | Pantone 7624 C 7624 U | C 0<br>M 97<br>Y 87<br>K 60 | R 80<br>G 6<br>B 3 | HEX 500603 |
| Aurora Purple | Pantone 7444 C 7444 U | C 27<br>M 21<br>Y 0<br>K 0 | R 213<br>G 216<br>B 239 | HEX D5D8EF |
| Forest Green | Pantone 7729 C 7729 U | C 95<br>M 0<br>Y 75<br>K 65 | R 6<br>G 47<br>B 35 | HEX 062F23 |
| Sunset Pink | Pantone 196 C 196 U | C 0<br>M 23<br>Y 6<br>K 0 | R 244<br>G 210<br>B 216 | HEX F4D2D8 |
| Pacific Teal | Pantone 338 C 338 U | C 50<br>M 0<br>Y 31<br>K 0 | R 170<br>G 218<br>B 202 | HEX AADACA |
| Rocky Mountain Black | Pantone Black C Black U | C 0<br>M 0<br>Y 0<br>K 100 | R 0<br>G 0<br>B 0 | HEX 000000 |