# NORTHERN SKY CORRIDOR

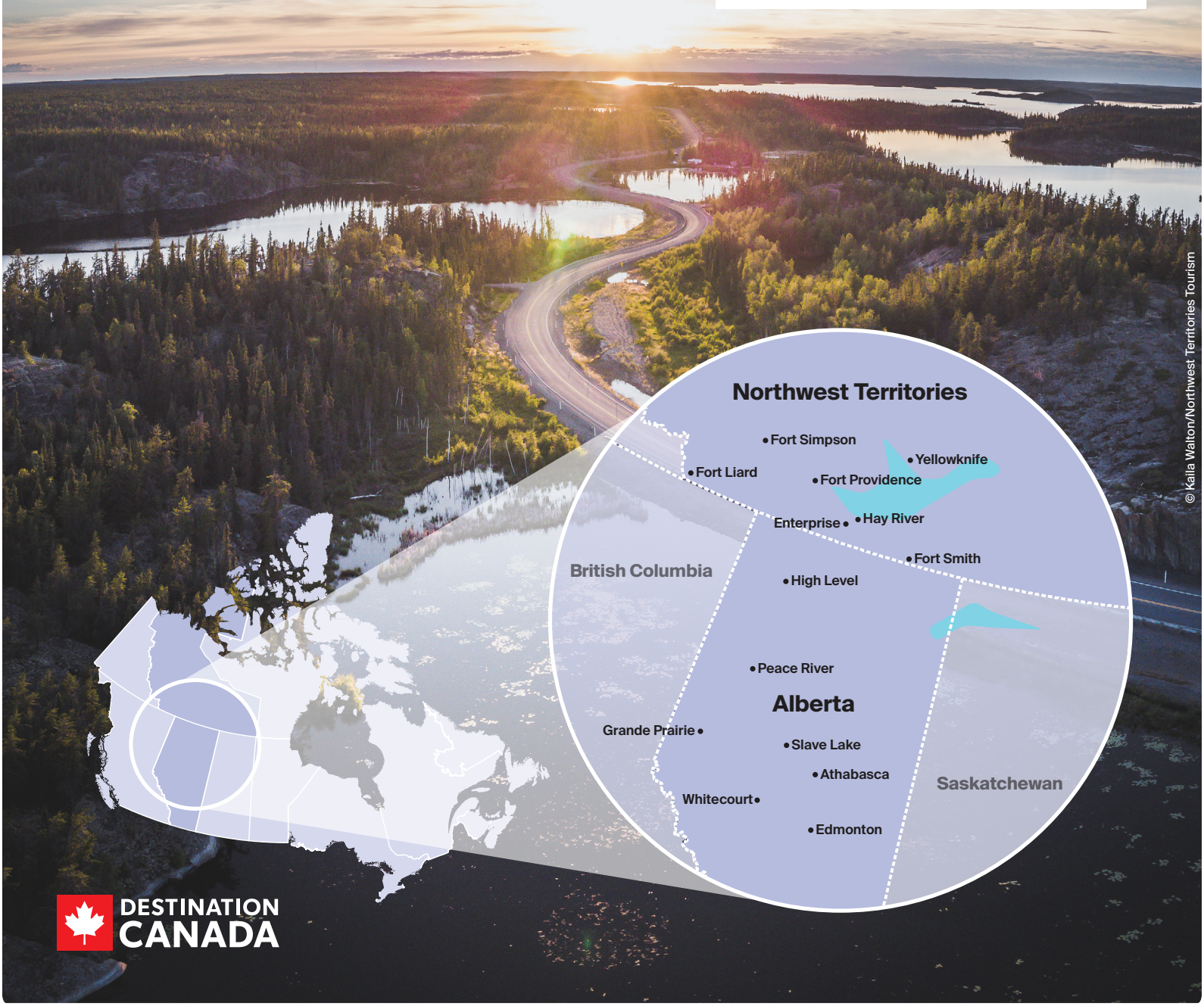
The Northern Sky Tourism Corridor is a **1,500-kilometer year-round route between Edmonton, Alberta and the Northwest Territories.** More than a scenic trip, the Northern Sky Corridor is a long-term partnership to strengthen tourism across Alberta and the Northwest Territories.

Together, we can create a visitor journey that generates economic opportunity, celebrates northern cultures and landscapes, and strengthens communities across the region.

## WHY A "CORRIDOR"?

Travellers don't experience destinations in isolation. They move between places.

The Northern Sky Corridor looks at the **whole journey**: How can we make it easier and more compelling for visitors to travel, stay longer and experience more along the way.




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## WHY DOES THIS MATTER FOR THE NORTHWEST TERRITORIES?

Global travellers are increasingly looking for **meaningful, locally grounded and nature-based experiences**. Indigenous tourism, cultural storytelling, slow travel, dark-sky experiences and immersive wilderness travel are all areas of growing interest.

The Northern Sky Corridor creates an opportunity for partners in Alberta and the Northwest Territories to respond to these trends together by connecting:

Indigenous partners
Tourism businesses
Communities
Governments
Destination organizations
Provincial & territorial partners
Investors & funders

The Northern Sky Corridor strategy provides a **roadmap for the next decade**, with 55 targeted initiatives across five strategic priorities:

- Indigenous-led development
- Transformational experiences
- Foundational infrastructure
- Diversified accommodations
- Industry advancement

## WHERE DO WE GO FROM HERE?

A strategy only becomes meaningful when people use it. **This is where you come in.**

By participating in the Northern Sky Corridor, your business can attract new visitors, extend visitor stays, access industry development opportunities and contribute to a stronger northern visitor economy. Whether you are a tourism operator, Indigenous government, community, municipality, investor, destination organization or industry partner, your knowledge, leadership and participation will help shape the future of the corridor.

Since the strategy was launched, corridor partners have begun advancing tourism product development, strengthening cross-jurisdictional partnerships, identifying investment opportunities and developing initiatives that support visitor growth throughout the region.

**LEARN MORE** → **Northern Sky Corridor webpage**